

Children's Environmental Health Centers (CEHCs) Monthly Statistics

Web Log Analysis Monthly Report September 2008

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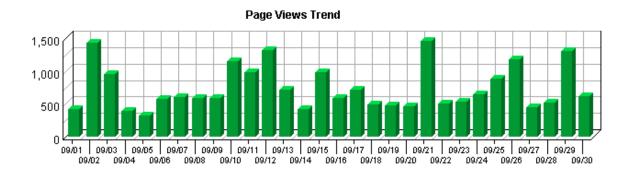
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	8,335
Average per Day	277
Average Visit Length	00:52:07
Median Visit Length	00:07:12
International Visits	5.77%
Visits of Unknown Origin	24.15%
Visits from Your Country: United States (US)	70.08%



Page View Summary

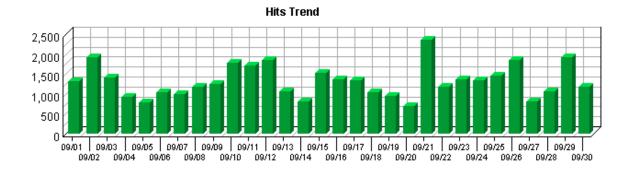
Page Views	22,234
Average per Day	741
Average Page Views per Visit	2.67

Overview Dashboard 1



Visitor Summary

Unique Visitors	3,905
Visitors Who Visited Once	3,365
Visitors Who Visited More Than Once	540
Average Visits per Visitor	2.13



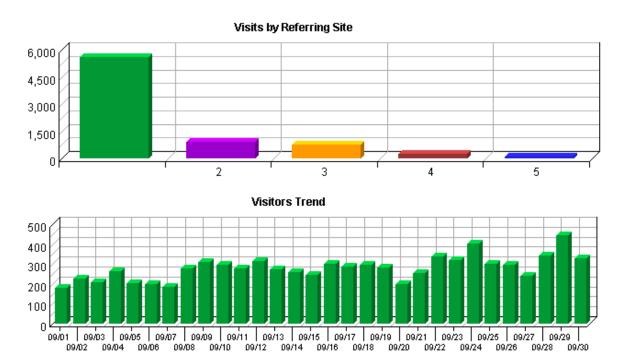
Hit Summary

Successful Hits for Entire Site	39,444
Average Hits per Day	1,314
Home Page Hits	851

2 Overview Dashboard

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

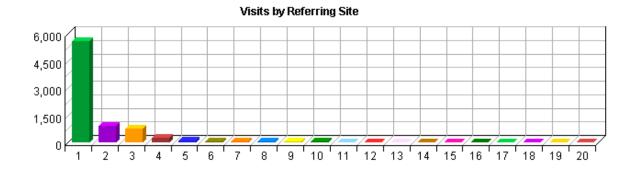


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	5,592	67.09%
2.	http://es.epa.gov/	893	10.71%
3.	http://www.google.com/	760	9.12%
4.	http://search.yahoo.com/	242	2.90%
5.	http://images.google.com/	120	1.44%
6.	http://search.live.com/	64	0.77%
7.	http://www.google.co.uk/	30	0.36%
8.	http://nlquery.epa.gov/	28	0.34%
9.	http://www.google.ca/	28	0.34%
10.	http://www.google.co.in/	26	0.31%
11.	http://www.epa.gov/	22	0.26%
12.	http://www.google.es/	21	0.25%
13.	http://search.msn.com/	17	0.20%
14.	http://usasearch.gov/	17	0.20%
15.	http://aolsearch.aol.com/	15	0.18%
16.	http://134.67.99.14/	14	0.17%
17.	http://cfpub.epa.gov/	14	0.17%
18.	http://earth2.epa.gov/	12	0.14%
19.	http://yosemite.epa.gov/	12	0.14%
20.	http://www.google.com.au/	12	0.14%
	Subtotal	7,939	95.25%
	Other	396	4.75%
	Total	8,335	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

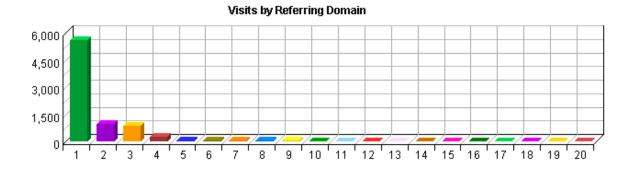
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	5,592	67.09%
2.	epa.gov	981	11.77%
3.	google.com	883	10.59%
4.	yahoo.com	278	3.34%
5.	live.com	64	0.77%
6.	google.co.uk	41	0.49%
7.	google.co.in	36	0.43%
8.	google.ca	32	0.38%
9.	aol.com	30	0.36%
10.	google.es	22	0.26%
11.	usasearch.gov	18	0.22%
12.	msn.com	18	0.22%
13.	134.67.99.14	14	0.17%
14.	google.com.au	13	0.16%
15.	google.de	12	0.14%
16.	google.com.mx	11	0.13%
17.	google.it	11	0.13%
18.	yahoo.co.jp	10	0.12%
19.	google.co.kr	10	0.12%
20.	google.co.th	9	0.11%
	Subtotal	8,085	97.00%
	Other	250	3.00%
	Total	8,335	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

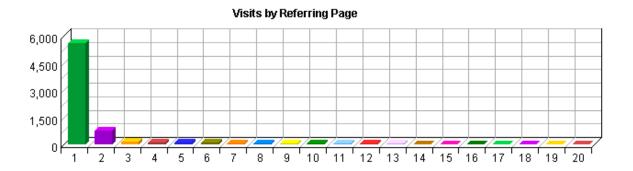
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	5,592	67.09%
2.	http://www.google.com/search	748	8.97%
3.	http://search.yahoo.com/ search	158	1.90%
4.	http://images.google.com/ imgres	120	1.44%
5.	http://es.epa.gov/ncer/ childrenscenters/autism.html	119	1.43%
6.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	80	0.96%
7.	http://search.live.com/ results.aspx	64	0.77%
8.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	55	0.66%
9.	http://es.epa.gov/ncer/ childrenscenters/	36	0.43%
10.	http://es.epa.gov/ncer/ childrenscenters/washington.html	32	0.38%
11.	http://www.google.co.uk/ search	30	0.36%
12.	http://es.epa.gov/ncer/ childrenscenters/faqs.html	29	0.35%
13.	http://nlquery.epa.gov/ epasearch/epasearch	28	0.34%
14.	http://www.google.ca/search	25	0.30%
15.	http://www.google.co.in/ search	23	0.28%
16.	http://es.epa.gov/ncer/ childrenscenters/davis.html	23	0.28%
17.	http://es.epa.gov/ncer/ childrenscenters/communities.html	21	0.25%
18.	http://es.epa.gov/ncer/ childrenscenters/berkeley.html	21	0.25%
19.		21	0.25%

http://es.epa.gov/ncer/childrenscenters/illinois.html

20.	http://www.google.es/search	19	0.23%
	Subtotal	7,244	86.91%
	Other	1,091	13.09%
	Total	8,335	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

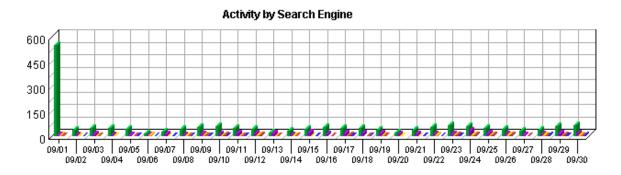
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

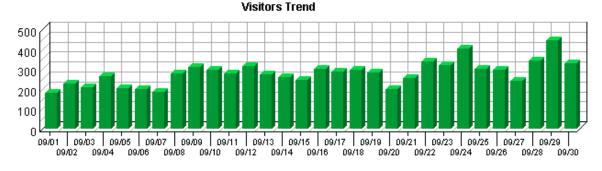
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

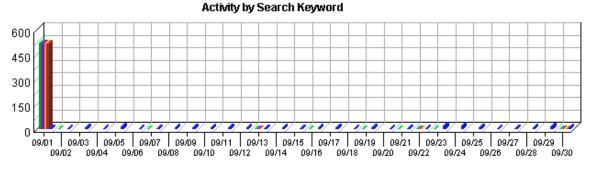
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







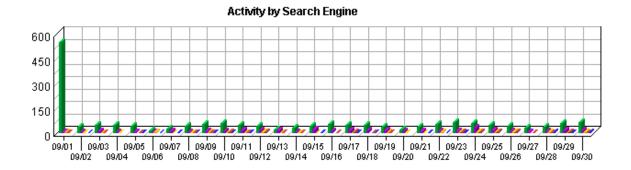


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,868	74.13%
2.	yahoo	358	14.21%
3.	google uk	71	2.82%
4.	google canada	48	1.90%
5.	aol netfind	33	1.31%
6.	msn	28	1.11%
7.	google australia	23	0.91%
8.	google germany	15	0.60%
9.	yahoo japan	13	0.52%
10.	google italy	13	0.52%
11.	yahoo uk &ireland	6	0.24%
12.	google france	6	0.24%
13.	google japan	6	0.24%
14.	yahoo taiwan	6	0.24%
15.	yahoo spain	5	0.20%
16.	yahoo india	5	0.20%
17.	lycos	3	0.12%
18.	yahoo singapore	3	0.12%
19.	yahoo canada	2	0.08%
20.	altavista	2	0.08%
	Subtotal	2,514	99.76%
	Total	2,520	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	salmon fishing green bay	519	20.60%
	pesticides	12	0.48%
	neurodevelopmental disorders	12	0.48%
	basic research	12	0.48%
	duke university logo	11	0.44%
	health continuum	9	0.36%
	you are what you eat	6	0.24%
	pregnant logo	6	0.24%
	ambient smoke and children	6	0.24%
	lead poisoning	5	0.20%
	site:epa.gov	5	0.20%
	pesticide exposure to children	4	0.16%
	study table for kids	4	0.16%
	asthma fev1	4	0.16%
	duke university map	4	0.16%
	organophosphates	4	0.16%
	center for children's environmental health research	3	0.12%
	chemical mixtures	3	0.12%
	state of california	3	0.12%
	research project	3	0.12%
2. yahoo	asthma in children pdf ppt	23	0.91%
	lead contamination in soil and dust	4	0.16%
	health promotion theories	4	0.16%
	environmental theories	3	0.12%
	ambient smoke and children	3	0.12%
	health promotion model theory	3	0.12%
	neurodevelopmental disorders	3	0.12%
	children behavioral neurolocal	3	0.12%
	lisa goldstein southwest detroit	2	0.08%
	linkdomain:www.medscape.com site:.gov -site:.com -site:www.medscape.com	2	0.08%
	cohort studies environmental health research	2	0.08%
	naocl	2	0.08%
	epa pollutants pdf	2	0.08%
	childrens environmental health	2	0.08%
		2	0.08%

		advantages and disadvantages of patient centered care approach		
		the effects of pesticides on children	2	0.08%
		neurodevelopmental disorder	2	0.08%
		environmental protection agency for	2	0.08%
		children	2	0.0070
		environmental stories for children	2	0.08%
		advantages and disadvantages of patient centered care	2	0.08%
	3. google uk	pesticides	2	0.08%
		how could environment affect childs health	2	0.08%
		examples of primary research on children	2	0.08%
		basic research	2	0.08%
		brad van guilder	2	0.08%
		chemical mixtures	2	0.08%
		project triangle	1	0.04%
		is autism neurodevelopmental disorder	1	0.04%
		proceedings of the 2007 children's environmental health workshop.	1	0.04%
		research questions for kids	1	0.04%
		do you have to wear gloves when touching mercury?	1	0.04%
		children primary research	1	0.04%
		environmental health factors,i.q on the school age children	1	0.04%
		neurodevelopmental disorder, prevalence when mother had perinatal mental health disorder	1	0.04%
		asthma and building works	1	0.04%
		autism is neurodevelopmental disorder	1	0.04%
		fixed airways disease	1	0.04%
		environ health perspect 2005;113: 1230–33	1	0.04%
		pollutants and asthma	1	0.04%
		chargeback	1	0.04%
	4. google canada	neurodevelopmental disorder	3	0.12%
		research questions about children	2	0.08%
		autism and rate of seizure disorder	1	0.04%
		environmental tips for kids	1	0.04%
		fetal environmental health research projects dc	1	0.04%

	international society for environmental epidemiology (isee) 2007 (mexico)	1	0.04%
	health continuum	1	0.04%
	public health issues on bisphenol and child health in community based environment	1	0.04%
	california davis	1	0.04%
	urban vs rural maps for kids	1	0.04%
	the effects of mining on children	1	0.04%
	philip landrigan autism	1	0.04%
	neurological differences between autistic and normal children	1	0.04%
	genetic problems in children in dentistry	1	0.04%
	biomarker pesticide epa	1	0.04%
	children with neurodevelopmental disorders	1	0.04%
	personality disorder diagram	1	0.04%
	neurodevelopmental dysfunction	1	0.04%
	diagram of cognitive development	1	0.04%
	neurodévelopment child	1	0.04%
5. aol netfind	goals of children's program	2	0.08%
	neurodevelopmental disorders	2	0.08%
	hud complaints rodent	1	0.04%
	window rot and asthma	1	0.04%
	english factsheets for kids	1	0.04%
	enviromental factors/learning disability	1	0.04%
	neurological disorder in children	1	0.04%
	johns hopkins univ epa pm center	1	0.04%
	autism community grants	1	0.04%
	michigan roaches	1	0.04%
	window rot and the effect on asthma	1	0.04%
	new york's urban environmental health	1	0.04%
	asthma and puberty and research	1	0.04%
	environmental pediatrician phillip new york	1	0.04%
	pictures of cognitive development ages birth to eight years of age	1	0.04%
	facts about southwest facts	1	0.04%
	asthma in children in michigan	1	0.04%
	city of detroit, rental property	1	0.04%
	neuropsychology children cincinnati	1	0.04%

	and adhd		
	michigan journals of children with asthma	1	0.04%
6. msn	ill accion for children's	2	0.08%
	epa reseach centers	1	0.04%
	faustman and autism study	1	0.04%
	environmental projects children	1	0.04%
	chemicals in autistic childrens brain	1	0.04%
	aire al respirar	1	0.04%
	possible effects on pesticide exposed to children	1	0.04%
	factors affecting result autism	1	0.04%
	childrens environmental health lessons	1	0.04%
	exposures of silos	1	0.04%
	american journal of respiratory critical care medicine. (1995). 151:1401–8.	1	0.04%
	childrens autistic centers	1	0.04%
	breath of air: what pollution is doing to our children free download	1	0.04%
	neurodevelomental delay normal mri	1	0.04%
	children biographies	1	0.04%
	residential centers for children with autism	1	0.04%
	university of washington children's	1	0.04%
	environmental smoke	1	0.04%
	air pollutants and asthma	1	0.04%
	childrens centers	1	0.04%
7. google australia	similarities symptoms adhd and autistic disorder	1	0.04%
	how asthma effects for families and community agencies	1	0.04%
	adhd sensory deficits not as profound as in asd	1	0.04%
	environmental questions for kids	1	0.04%
	pcb effect on neuron growth	1	0.04%
	study	1	0.04%
	personality disorder diagrams	1	0.04%
	lead poisioning port pirie	1	0.04%
	autism markers	1	0.04%
	heavy metals routes of entry	1	0.04%
	children's environmental questions	1	0.04%
	environmental influences and additional needs children	1	0.04%

	huang hammock nishi	1	0.04%
	neurobehavioral industrial chemicals autism	1	0.04%
	southern mental health dr perera	1	0.04%
	genetic asthma	1	0.04%
	environmental health questions	1	0.04%
	health	1	0.04%
	lin children antioxidant diesel nasal	1	0.04%
	pcb and neurodevelopment	1	0.04%
8. google germany	diazoxon	2	0.08%
	developmental pathway for adhd	2	0.08%
	cincinnati	1	0.04%
	gudmundsson respiratory epithelial cells 1999 experimental lung research	1	0.04%
	pdf new neurobehavioral model of autism in mice: pre– and postnatal exposure to sodium valproate	1	0.04%
	paraoxonase	1	0.04%
	rm perera	1	0.04%
	inhalation hazardous air pollutants environmental tobacco smoke	1	0.04%
	ryanodin rezeptor	1	0.04%
	harvard abstracts	1	0.04%
	john hopkins baltimore mouse	1	0.04%
	water oil emulsion pcr	1	0.04%
	host factors	1	0.04%
9. yahoo japan	johns hopkins university sinai hosp	2	0.08%
	increased levels of markers of microbial exposure in homes with indoor storage of organic household waste	1	0.04%
	health center for children in vancouver	1	0.04%
	langenbach 2001 schwarze katz	1	0.04%
	ace glass impinger	1	0.04%
	hastie tibshirani varying coefficient	1	0.04%
	gene tex ige	1	0.04%
	pressure sigma t-t	1	0.04%
	soluble epoxide hydrolase inhibitor	1	0.04%
	ace glass impinger agi	1	0.04%
	asthma isaac questionnaire	1	0.04%
	chelmsford coulochem	1	0.04%
10. google italy	skinner ed ataq	1	0.04%
	respiratory centers	1	0.04%

	fetal mechanisms in neurodevelopmental disorders.	1	0.04%
	david tacaks	1	0.04%
	agriculture questions for kids	1	0.04%
	national institute of environmental	1	0.04%
	health science asthma children pollution	•	0.0170
	pesticides in children blood samples	1	0.04%
	mab,noroviruses	1	0.04%
	environment question children	1	0.04%
	environment and health risk factors	1	0.04%
	found lac networker	1	0.04%
	il-4 asthma	1	0.04%
	allergy molecular mechanism	1	0.04%
11. yahoo uk	jacqueline moya	1	0.04%
&ireland	tobacco smoke clothes children	1	0.04%
	wright quasi experimental 2006	1	0.04%
	neuro developmental disorder in children	1	0.04%
	health promotion theories	1	0.04%
	key factors and influences on children's health and safety	1	0.04%
12. google france	toddler berkeley center	2	0.08%
	burbacher 1999 2004	1	0.04%
	biomarker de pesticide	1	0.04%
	validation of new biomarker of fetal exposure to alcohol.	1	0.04%
	factors predicting organochlorine pesticide levels in pregnant latina women living in united states agricultural area.	1	0.04%
13. google japan	comparative quantifi cation of health risks	1	0.04%
	epa impinger	1	0.04%
	ucla child development clinic	1	0.04%
	dog hair allergen protein sds-page	1	0.04%
	rbc declination	1	0.04%
	berkley university kids	1	0.04%
14. yahoo taiwan	emulsion template	1	0.04%
	ap-1-dependent	1	0.04%
	dodecanoic acid, soluble epoxide hydrolase inhibitors	1	0.04%
	endotoxin dust particle size	1	0.04%
	methyl guanidine and acute lung injury	1	0.04%

		asthma guideline	1	0.04%
15.	yahoo spain	motor transfer function	1	0.04%
		adhd children	1	0.04%
		gibson and asthma and mail address	1	0.04%
		glue boards y/o catch all traps	1	0.04%
		british guidelines diagnosis and management of asthma	1	0.04%
16.	yahoo india	motor functions	1	0.04%
		literature review of performance appriasal pdf	1	0.04%
		ppt file on role of environmental education	1	0.04%
		information of environment for children	1	0.04%
		environmental factors in disability	1	0.04%
17.	lycos	smoking children	1	0.04%
		cuales son los productos duraderos	1	0.04%
		statistics of autism in children	1	0.04%
	yahoo	epa children	1	0.04%
singap	ore	naocl	1	0.04%
		autism urine sample	1	0.04%
19.	yahoo canada	environmental health children	1	0.04%
		the children were breath of fresh air for the old couple	1	0.04%
20.	altavista	libro para colorear	1	0.04%
		fumadores el cigarillo	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	fishing	530	21.03%
	green	522	20.71%
	bay	521	20.67%
	salmon	520	20.63%
	of	174	6.90%
	children	151	5.99%
	health	134	5.32%
	in	126	5.00%
	for	108	4.29%
	environmental	106	4.21%
	research	97	3.85%
	university	95	3.77%
	autism	75	2.98%

		asthma	67	2.66%
		the	62	2.46%
		to	62	2.46%
		center	62	2.46%
		epa	58	2.30%
		children's	56	2.22%
		pesticides	53	2.10%
	2. yahoo	children	96	3.81%
		in	80	3.17%
		of	76	3.02%
		environmental	50	1.98%
		health	47	1.87%
		asthma	46	1.83%
		pdf	30	1.19%
		on	27	1.07%
		for	26	1.03%
		research	25	0.99%
		autism	23	0.91%
		ppt	23	0.91%
		the	23	0.91%
		to	18	0.71%
		children's	16	0.63%
		promotion	16	0.63%
		theories	15	0.60%
		pesticides	15	0.60%
		disadvantages	14	0.56%
		care	13	0.52%
	3. google uk	of	14	0.56%
		children	11	0.44%
		research	10	0.40%
		the	9	0.36%
		in	9	0.36%
		health	8	0.32%
		neurodevelopmental	6	0.24%
		to	6	0.24%
		asthma	6	0.24%
		primary	6	0.24%
		on	6	0.24%
		autism	5	0.20%
		disorder	5	0.20%
		for	4	0.16%
		pesticides	4	0.16%

	children's	4	0.16%
	environmental	4	0.16%
	that	4	0.16%
	examples	4	0.16%
	how	4	0.16%
4. google canada	children	9	0.36%
	in	7	0.28%
	health	7	0.28%
	research	6	0.24%
	neurodevelopmental	6	0.24%
	of	6	0.24%
	for	5	0.20%
	disorder	5	0.20%
	environmental	5	0.20%
	on	4	0.16%
	the	4	0.16%
	autism	4	0.16%
	community	3	0.12%
	continuum	3	0.12%
	questions	3	0.12%
	diagram	3	0.12%
	kids	3	0.12%
	about	2	0.08%
	be	2	0.08%
	effects	2	0.08%
5. aol netfind	of	6	0.24%
	asthma	5	0.20%
	disorders	4	0.16%
	children	4	0.16%
	michigan	4	0.16%
	autism	3	0.12%
	in	3	0.12%
	neurodevelopmental	3	0.12%
	goals	3	0.12%
	facts	3	0.12%
	environmental	3	0.12%
	new	2	0.08%
	health	2	0.08%
	southwest	2	0.08%
	with	2	0.08%
		_	
	johns children's	2 2	0.08% 0.08%

	about	2	0.08%
	community	2	0.08%
	rot	2	0.08%
6. msn	children	8	0.32%
	of	5	0.20%
	centers	4	0.16%
	childrens	4	0.16%
	effects	4	0.16%
	children's	4	0.16%
	environmental	4	0.16%
	autism	3	0.12%
	for	3	0.12%
	asthma	3	0.12%
	on	2	0.08%
	in	2	0.08%
	to	2	0.08%
	factors	2	0.08%
	with	2	0.08%
	ill	2	0.08%
	autistic	2	0.08%
	accion	2	0.08% 0.08% 0.04% 0.04% 0.20%
	respirar	1	
	al	1	0.04%
7. google australia	environmental	5	0.20%
	asthma	3	0.12%
	health	3	0.12%
	for	3	0.12%
	children	3	0.12%
	questions	3	0.12%
	as	2	0.08%
	adhd	2	0.08%
	diesel	2	0.08%
	autism	2	0.08%
	pcb	2	0.08%
	disorder	2	0.08%
	quinone	1	0.04%
	diagrams	1	0.04%
	nasal	1	0.04%
	chemicals	1	0.04%
	of	1	0.04%
	similarities	1	0.04%
	nishi	1	0.04%

	study	1	0.04%
8. google germany	developmental	2	0.08%
	diazoxon	2	0.08%
	adhd	2	0.08%
	for	2	0.08%
	pathway	2	0.08%
	pdf	1	0.04%
	to	1	0.04%
	rezeptor	1	0.04%
	cincinnati	1	0.04%
	exposure	1	0.04%
	in	1	0.04%
	inhalation	1	0.04%
	paraoxonase	1	0.04%
	neurobehavioral	1	0.04%
	mice:	1	0.04%
	ryanodin	1	0.04%
	hazardous	1	0.04%
	mouse	1	0.04%
	of	1	0.04%
	harvard	1	0.04%
9. yahoo japan	of	3	0.12%
	in	2	0.08%
	johns	2	0.08%
	impinger	2	0.08%
	ace	2	0.08%
	university sinai	2	0.08%
	glass	2	0.08%
	hopkins	2	0.08%
	hosp	2	0.08%
	varying	1	0.04%
	sigma	1	0.04%
	hydrolase	1	0.04%
	langenbach	1	0.04%
	gene	1	0.04%
	storage	1	0.04%
	for	1	0.04%
	hastie	1	0.04%
	ige	1	0.04%
	agi	1	0.04%
	coefficient	1	0.04%
10. google italy	children	3	0.12%

	environment	2	0.08%
	in	2	0.08%
	asthma	2	0.08%
	health	2	0.08%
	mechanism	1	0.04%
	pollution	1	0.04%
	agriculture	1	0.04%
	skinner	1	0.04%
	national	1	0.04%
	respiratory	1	0.04%
	ed	1	0.04%
	neurodevelopmental	1	0.04%
	factors	1	0.04%
	kids	1	0.04%
	science	1	0.04%
	il-4	1	0.04%
	tacaks	1	0.04%
	found	1	0.04%
	disorders.	1	0.04%
11. yahoo uk &ireland	health	2	0.08%
	children	2	0.08%
	clothes	1	0.04%
	wright	1	0.04%
	2006	1	0.04%
	factors	1	0.04%
	moya	1	0.04%
	on	1	0.04%
	smoke	1	0.04%
	quasi	1	0.04%
	neuro	1	0.04%
	children's	1	0.04%
	in	1	0.04%
	tobacco	1	0.04%
	disorder	1	0.04%
	theories	1	0.04%
	influences	1	0.04%
	safety	1	0.04%
	developmental	1	0.04%
	jacqueline	1	0.04%
12. google france	center	2	0.08%
U U	toddler	2	0.08%
	berkeley	2	0.08%

		of	2	0.08%
		in	2	0.08%
		pesticide	2	0.08%
		biomarker	2	0.08%
		states	1	0.04%
		latina	1	0.04%
		predicting	1	0.04%
		pregnant	1	0.04%
		living	1	0.04%
		fetal	1	0.04%
		exposure	1	0.04%
		area.	1	0.04%
		agricultural	1	0.04%
		to	1	0.04%
		new	1	0.04%
		1999	1	0.04%
		alcohol.	1	0.04%
13.	google japan	protein	1	0.04%
		child	1	0.04%
		allergen	1	0.04%
		ucla	1	0.04%
		dog	1	0.04%
		development	1	0.04%
		hair	1	0.04%
		sds-page	1	0.04%
		kids	1	0.04%
		risks	1	0.04%
		declination	1	0.04%
		cation	1	0.04%
		health	1	0.04%
		of	1	0.04%
		impinger	1	0.04%
		quantifi	1	0.04%
		epa	1	0.04%
		comparative	1	0.04%
		rbc	1	0.04%
		clinic	1	0.04%
14.	14. yahoo taiwan	guanidine	1	0.04%
		dodecanoic	1	0.04%
		injury	1	0.04%
		template	1	0.04%
		emulsion	1	0.04%

	methyl	1	0.04%
	acute	1	0.04%
	acid,	1	0.04%
	ap-1-dependent	1	0.04%
	epoxide	1	0.04%
	soluble	1	0.04%
	guideline	1	0.04%
	endotoxin	1	0.04%
	dust	1	0.04%
	particle	1	0.04%
	size	1	0.04%
	hydrolase	1	0.04%
	lung	1	0.04%
	inhibitors	1	0.04%
	asthma	1	0.04%
15. yahoo spain	asthma	2	0.08%
	traps	1	0.04%
	mail	1	0.04%
	motor	1	0.04%
	children	1	0.04%
	adhd	1	0.04%
	guidelines	1	0.04%
	all	1	0.04%
	boards	1	0.04%
	of	1	0.04%
	function	1	0.04%
	management	1	0.04%
	gibson	1	0.04%
	catch	1	0.04%
	diagnosis	1	0.04%
	transfer	1	0.04%
	y/o	1	0.04%
	glue	1	0.04%
	address	1	0.04%
	british	1	0.04%
16. yahoo india	of	3	0.12%
	environmental	2	0.08%
	literature	1	0.04%
	file	1	0.04%
	children	1	0.04%
	pdf	1	0.04%
	on	1	0.04%

		disability	1	0.04%
		information	1	0.04%
		in	1	0.04%
		role	1	0.04%
		performance	1	0.04%
		for	1	0.04%
		ppt	1	0.04%
		education	1	0.04%
		environment	1	0.04%
		motor	1	0.04%
		review	1	0.04%
		functions	1	0.04%
		appriasal	1	0.04%
	17. lycos	children	2	0.08%
		smoking	1	0.04%
		duraderos	1	0.04%
		productos	1	0.04%
		los	1	0.04%
		in	1	0.04%
		autism	1	0.04%
		of	1	0.04%
		son	1	0.04%
		cuales	1	0.04%
		statistics	1	0.04%
	18. yahoo singapore	naocl	1	0.04%
		urine	1	0.04%
		epa	1	0.04%
		children	1	0.04%
		sample	1	0.04%
		autism	1	0.04%
	19. yahoo canada	the	2	0.08%
		children	2	0.08%
		were	1	0.04%
		of	1	0.04%
		fresh	1	0.04%
		for	1	0.04%
		environmental	1	0.04%
		health	1	0.04%
		breath	1	0.04%
		old	1	0.04%
		couple	1	0.04%
		air	1	0.04%

20. altavista	para	1	0.04%
	cigarillo	1	0.04%
	el	1	0.04%
	libro	1	0.04%
	colorear	1	0.04%
	fumadores	1	0.04%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

8

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	salmon fishing green bay	519	20.60%
2.	asthma in children pdf ppt	23	0.91%
3.	neurodevelopmental disorders	19	0.75%
4.	basic research	15	0.60%
5.	pesticides	14	0.56%
6.	duke university logo	11	0.44%
7.	health continuum	11	0.44%
8.	ambient smoke and children	9	0.36%
9.	neurodevelopmental disorder	7	0.28%
10.	pregnant logo	6	0.24%
11.	you are what you eat	6	0.24%
12.	health promotion theories	5	0.20%
13.	duke university map	5	0.20%
14.	site:epa.gov	5	0.20%
15.	chemical mixtures	5	0.20%
16.	lead poisoning	5	0.20%
17.	lead contamination in soil and dust	4	0.16%
18.	research questions about children	4	0.16%
19.	organophosphates	4	0.16%
20.	pesticide exposure to children	4	0.16%
	Subtotal	681	27.02%
	Total	2,520	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. salmon fishing green bay	google	519	20.60%
2. asthma in children pdf ppt	yahoo	23	0.91%
3. neurodevelopmental disorders	google	12	0.48%
	yahoo	3	0.12%
	aol netfind	2	0.08%
	google uk	1	0.04%
	google canada	1	0.04%
4. basic research	google	12	0.48%
	google uk	2	0.08%
	google canada	1	0.04%
5. pesticides	google	12	0.48%
	google uk	2	0.08%
6. duke university logo	google	11	0.44%
7. health continuum	google	9	0.36%
	google canada	1	0.04%
	google uk	1	0.04%
8. ambient smoke and children	google	6	0.24%
	yahoo	3	0.12%
9. neurodevelopmental disorder	google canada	3	0.12%
	yahoo	2	0.08%
	google	2	0.08%
10. pregnant logo	google	6	0.24%
11. you are what you eat	google	6	0.24%
12. health promotion theories	yahoo	4	0.16%
	yahoo uk &ireland	1	0.04%
13. duke university map	google	4	0.16%
	google canada	1	0.04%
14. site:epa.gov	google	5	0.20%
15. chemical mixtures	google	3	0.12%
	google uk	2	0.08%
16. lead poisoning	google	5	0.20%
17. lead contamination in soil and dust	yahoo	4	0.16%
18. research questions about children	google	2	0.08%
	google canada	2	0.08%
19. organophosphates	google	4	0.16%
20. pesticide exposure to children	google	4	0.16%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Q

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	0/0
1.	fishing	531	4.83%
2.	green	523	4.76%
3.	bay	522	4.75%
4.	salmon	520	4.73%
5.	of	296	2.69%
6.	children	295	2.68%
7.	in	239	2.17%
8.	health	209	1.90%
9.	environmental	182	1.66%
10.	for	158	1.44%
11.	research	142	1.29%
12.	asthma	138	1.26%
13.	autism	118	1.07%
14.	the	103	0.94%
15.	university	102	0.93%
16.	on	96	0.87%
17.	to	93	0.85%
18.	children's	85	0.77%
19.	center	75	0.68%
20.	pesticides	75	0.68%
	Subtotal	4,502	40.96%
	Total	10,990	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. fishing	google	530	4.82%
	google uk	1	0.01%
2. green	google	522	4.75%
	google uk	1	0.01%
3. bay	google	521	4.74%
	google uk	1	0.01%
4. salmon	google	520	4.73%
5. of	google	174	1.58%
	yahoo	76	0.69%
	google uk	14	0.13%
	aol netfind	6	0.05%
	google canada	6	0.05%
	msn	5	0.05%
	yahoo japan	3	0.03%
	yahoo india	3	0.03%
	google france	2	0.02%
	google italy	1	0.01%
	google australia	1	0.01%
	google japan	1	0.01%
	yahoo canada	1	0.01%
	lycos	1	0.01%
	yahoo spain	1	0.01%
	google germany	1	0.01%
6. children	google	151	1.37%
	yahoo	96	0.87%
	google uk	11	0.10%
	google canada	9	0.08%
	msn	8	0.07%
	aol netfind	4	0.04%
	google australia	3	0.03%
	google italy	3	0.03%
	lycos	2	0.02%
	yahoo uk &ireland	2	0.02%
	yahoo canada	2	0.02%
	yahoo singapore	1	0.01%
	yahoo japan	1	0.01%
	yahoo spain	1	0.01%
	yahoo india	1	0.01%
7. in	google	126	1.15%

	yahoo	80	0.73%
	google uk	9	0.08%
	google canada	7	0.06%
	aol netfind	3	0.03%
	google italy	2	0.02%
	google france	2	0.02%
	yahoo japan	2	0.02%
	msn	2	0.02%
	google australia	1	0.01%
	google germany	1	0.01%
	yahoo india	1	0.01%
	compuserve	1	0.01%
	lycos	1	0.01%
	yahoo uk &ireland	1	0.01%
8. health	google	134	1.22%
	yahoo	47	0.43%
	google uk	8	0.07%
	google canada	7	0.06%
	google australia	3	0.03%
	google italy	2	0.02%
	aol netfind	2	0.02%
	yahoo uk &ireland	2	0.02%
	msn	1	0.01%
	yahoo canada	1	0.01%
	yahoo japan	1	0.01%
	google japan	1	0.01%
9. environmental	google	106	0.96%
	yahoo	50	0.45%
	google canada	5	0.05%
	google australia	5	0.05%
	google uk	4	0.04%
	msn	4	0.04%
	aol netfind	3	0.03%
	yahoo india	2	0.02%
	yahoo canada	1	0.01%
	google germany	1	0.01%
	google italy	1	0.01%
10. for	google	108	0.98%
	yahoo	26	0.24%
	google canada	5	0.05%
	google uk	4	0.04%
	google australia	3	0.03%

	msn	3	0.03%
	aol netfind	2	0.02%
	google germany	2	0.02%
	yahoo india	1	0.01%
	yahoo canada	1	0.01%
	compuserve	1	0.01%
	google italy	1	0.01%
	yahoo japan	1	0.01%
11. research	google	97	0.88%
	yahoo	25	0.23%
	google uk	10	0.09%
	google canada	6	0.05%
	aol netfind	2	0.02%
	google germany	1	0.01%
	msn	1	0.01%
12. asthma	google	67	0.61%
	yahoo	46	0.42%
	google uk	6	0.05%
	aol netfind	5	0.05%
	google australia	3	0.03%
	msn	3	0.03%
	yahoo spain	2	0.02%
	google canada	2	0.02%
	google italy	2	0.02%
	yahoo japan	1	0.01%
	yahoo taiwan	1	0.01%
13. autism	google	75	0.68%
	yahoo	23	0.21%
	google uk	5	0.05%
	google canada	4	0.04%
	msn	3	0.03%
	aol netfind	3	0.03%
	google australia	2	0.02%
	lycos	1	0.01%
	google germany	1	0.01%
	yahoo singapore	1	0.01%
14. the	google	62	0.56%
	yahoo	23	0.21%
	google uk	9	0.08%
	google canada	4	0.04%
	yahoo canada	2	0.02%
	aol netfind	2	0.02%

	compuserve	1	0.01%
15. university	google	95	0.86%
	yahoo	3	0.03%
	google canada	2	0.02%
	msn	1	0.01%
	google japan	1	0.01%
16. on	google	53	0.48%
	yahoo	27	0.25%
	google uk	6	0.05%
	google canada	4	0.04%
	msn	2	0.02%
	yahoo india	1	0.01%
	yahoo uk &ireland	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.019
17. to	google	62	0.56%
	yahoo	18	0.16%
	google uk	6	0.05%
	msn	2	0.029
	google canada	2	0.029
	google france	1	0.019
	google germany	1	0.019
	aol netfind	1	0.019
18. children's	google	56	0.519
	yahoo	16	0.159
	msn	4	0.049
	google uk	4	0.049
	aol netfind	2	0.029
	google australia	1	0.019
	google canada	1	0.019
	yahoo uk &ireland	1	0.019
19. center	google	62	0.569
	yahoo	9	0.089
	google france	2	0.029
	aol netfind	1	0.019
	yahoo japan	1	0.019
20. pesticides	google	53	0.48%
•	yahoo	15	0.149
	google uk	4	0.04%
	google canada	2	0.02%
	google italy	1	0.01%
	00 ······J	•	0.01/

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

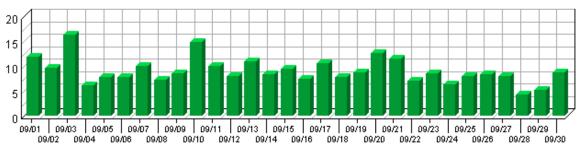
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



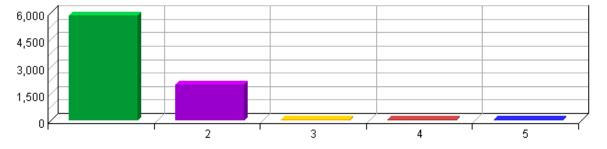
Visit Summary

Visits	8,335
Average per Day	277
Average Visit Length	00:52:07
Median Visit Length	00:07:12
International Visits	5.77%
Visits of Unknown Origin	24.15%
Visits from Your Country: United States (US)	70.08%

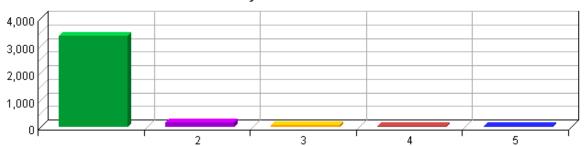




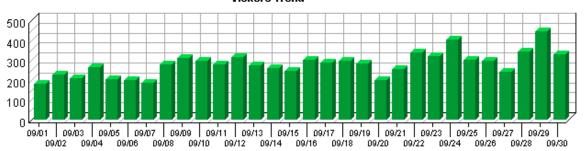
Top Countries by Visits







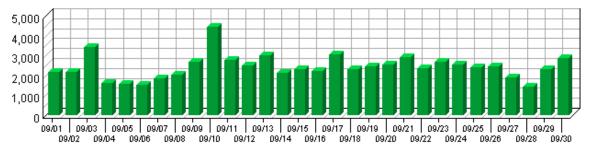
Visitors Trend



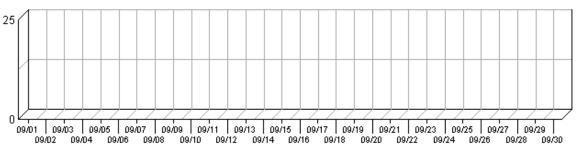
Visitor Summary

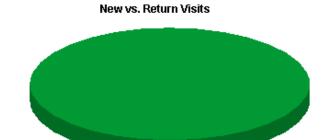
Unique Visitors	3,905
Visitors Who Visited Once	3,365
Visitors Who Visited More Than Once	540
Average Visits per Visitor	2.13

Visitor Minutes Trend

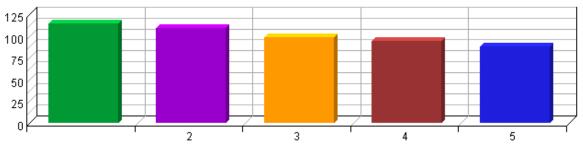


First Time Visitors Trend





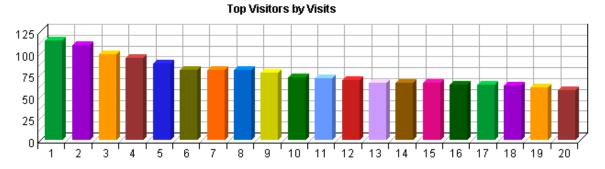
Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider. html)	114	1.37%	865
2.	rg44.riverglassinc. com_Jakarta Commons-HttpClient/3.0.1	109	1.31%	1,872
3.	msnbot-65-55-105-232.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	99	1.19%	139
4.	65.55.105.231_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	94	1.13%	122
5.	msnbot-65-55-105-240.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	88	1.06%	117
6.	msnbot-65-55-105-236.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	81	0.97%	119
7.	msnbot-65-55-105-235.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	80	0.96%	105
8.		80	0.96%	109

	msnbot-65-55-105-237.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)			
9.	crawl-6.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www.cuil. com/twiceler/robot.html)	77	0.92%	269
10.	msnbot-65-55-105-239.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	72	0.86%	110
11.	msnbot-65-55-105-238.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	71	0.85%	103
12.	msnbot-65-55-105-241.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	69	0.83%	105
13.	msnbot-65-55-105-234.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	66	0.79%	97
14.	msnbot-65-55-105-243.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	66	0.79%	115
15.	msnbot-65-55-108-245.search. msn.com_msnbot-media/1.1 (+http: //search.msn.com/msnbot.htm)	66	0.79%	87
16.	65.55.108.244_msnbot-media/1. 1 (+http://search.msn.com/msnbot.htm)	64	0.77%	87
17.	msnbot-65-55-105-230.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	64	0.77%	87
18.	msnbot-65-55-105-244.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	63	0.76%	86
19.	msnbot-65-55-105-245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	60	0.72%	91
20.	crawl-11.cuill.com_Mozilla/5. 0 (Twiceler-0.9 http://www. cuil.com/twiceler/robot.html)	57	0.68%	113
	Subtotal	1,540	18.48%	4,798
	Other	6,792	81.52%	34,664
	Total	8,332	100.00%	39,462

Top Visitors - Help Card



Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.



Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.







New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	8,332	100.00%
	Total	8,332	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 51

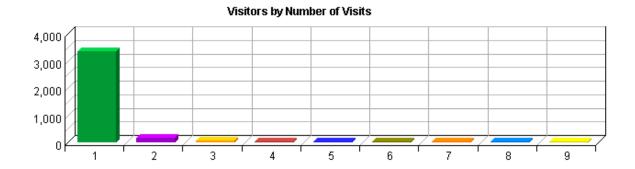
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By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

52 New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	3,365	86.17%
2 visits	178	4.56%
3 visits	55	1.41%
4 visits	37	0.95%
5 visits	25	0.64%
6 visits	41	1.05%
7 visits	29	0.74%
8 visits	32	0.82%
9 visits	22	0.56%
Subtotal	3,784	96.90%
Other	121	3.10%
Total	3,905	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

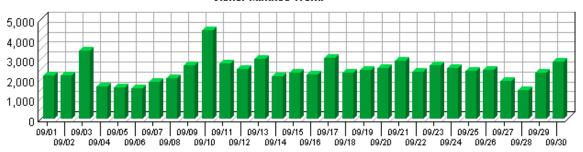








Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniqu	ie Visitors	First Time Visitors	Avg Visit Length Vis	itor Minutes
09/01	182	125	0	00:11:55	2,170.10
09/02	226	161	0	00:09:35	2,168.18
09/03	210	151	0	00:16:22	3,437.22
09/04	263	217	0	00:06:12	1,632.45
09/05	204	181	0	00:07:49	1,597.08
09/06	197	160	0	00:07:43	1,522.83
09/07	187	148	0	00:09:59	1,868.18
09/08	279	225	0	00:07:17	2,035.00
09/09	311	249	0	00:08:36	2,677.60
09/10	298	223	0	00:14:51	4,427.70
09/11	279	220	0	00:10:01	2,796.85
09/12	317	230	0	00:07:56	2,514.92
09/13	272	191	0	00:10:59	2,988.87
09/14	259	184	0	00:08:17	2,146.50
09/15	246	198	0	00:09:26	2,324.62
09/16	299	233	0	00:07:26	2,223.10
09/17	286	202	0	00:10:38	3,041.85
09/18	295	223	0	00:07:50	2,310.93
09/19	283	202	0	00:08:42	2,465.52
09/20	201	122	0	00:12:36	2,533.67
09/21	256	184	0	00:11:27	2,934.75
09/22	339	265	0	00:07:01	2,379.00
09/23	318	259	0	00:08:27	2,690.72
09/24	402	288	0	00:06:22	2,560.48
09/25	303	242	0	00:07:59	2,420.13
09/26	296	235	0	00:08:15	2,445.20
09/27	243	193	0	00:07:53	1,918.27
09/28	341	249	0	00:04:14	1,446.05
09/29	446	273	0	00:05:09	2,299.88
09/30	331	215	0	00:08:39	2,868.48

Average	278	208	0	N/A	2,428.20
Total	8,369	6,248	0	N/A	72,846.13

Visitors Trend - Help Card

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Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
09/01	180	2.16%
09/02	225	2.70%
09/03	207	2.48%
09/04	262	3.14%
09/05	203	2.44%
09/06	196	2.35%
09/07	186	2.23%
09/08	278	3.34%
09/09	310	3.72%
09/10	295	3.54%
09/11	276	3.31%
09/12	315	3.78%
09/13	270	3.24%
09/14	257	3.08%
09/15	245	2.94%
09/16	298	3.58%
09/17	285	3.42%
09/18	293	3.52%
09/19	282	3.38%
09/20	200	2.40%
09/21	255	3.06%
09/22	338	4.06%
09/23	317	3.80%
09/24	400	4.80%
09/25	303	3.64%

09/26	294	3.53%
09/27	242	2.90%
09/28	340	4.08%
09/29	445	5.34%
09/30	338	4.06%
Total	8,335	100.00%

Visits Trend – Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Pomain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Top Organizations 61

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

62 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

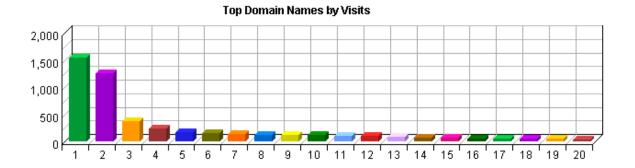
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	1,536	18.43%	1,940
2.	msn.com	1,256	15.07%	1,921
3.	yahoo.net	374	4.49%	6,477
4.	comcast.net	233	2.80%	1,108
5.	rr.com	173	2.08%	1,340
6.	aol.com	159	1.91%	237
7.	cuill.com	134	1.61%	382
8.	verizon.net	125	1.50%	568
9.	riverglassinc.com	124	1.49%	2,463
10.	66.231.188.52	114	1.37%	865
11.	searchme.com	104	1.25%	127
12.	65.55.105.231	95	1.14%	126
13.	sbcglobal.net	86	1.03%	411
14.	ask.com	68	0.82%	99
15.	65.55.108.244	64	0.77%	87
16.	bellsouth.net	58	0.70%	211
17.	65.55.232.34	54	0.65%	105
18.	charter.com	52	0.62%	207
19.	cox.net	47	0.56%	202
20.	77.91.224.20	42	0.50%	228
	Subtotal	4,898	58.76%	19,104
	Other	3,437	41.24%	20,340
	Total	8,335	100.00%	39,444

Top Domain Names 65

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

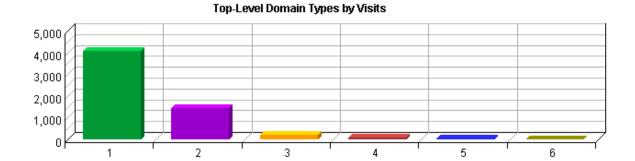
% – Percentage of the total activity that was from this domain name or IP address.

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

66 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Commercial	4,081	69.38%	13,498
2.	Network	1,449	24.63%	10,838
3.	Education	221	3.76%	1,678
4.	Organization	64	1.09%	2,493
5.	Government	46	0.78%	164
6.	Military	21	0.36%	52
	Total	5,882	100.00%	28,723

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

 $Commercial: .com .co .com.[country \ code] \ .co.[country \ code] \ .firm.co \ .firm.ve \ .ltd.uk \ .info \ .biz$

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

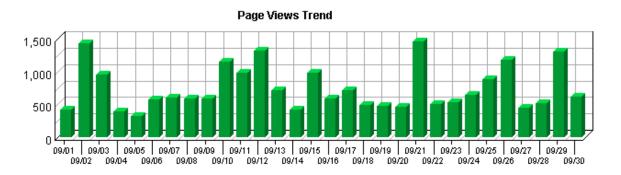
Q

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

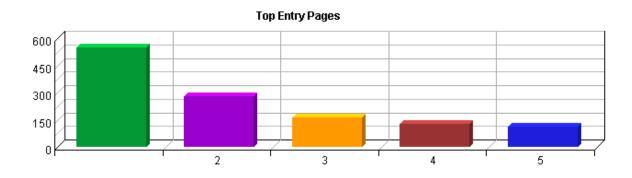
Pages Dashboard

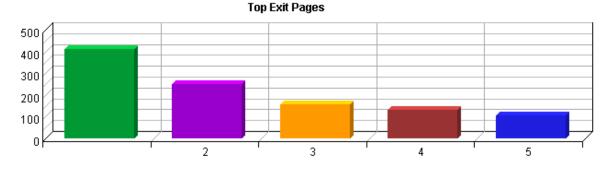
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

Page Views	22,234
Average per Day	741
Average Page Views per Visit	2.67

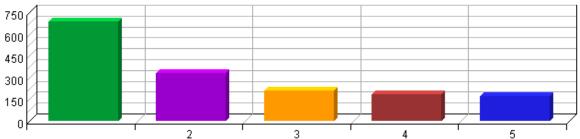




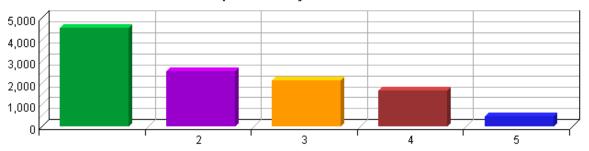
Pages Dashboard 69



Top Pages by Visits



Top Directories by Visits

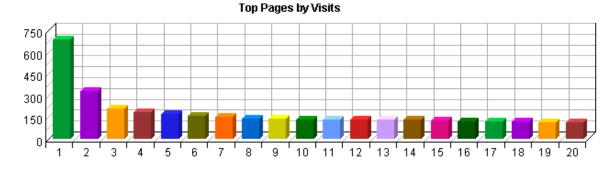


70 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	685	3.21%	851	00:02:56	0
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	330	1.55%	340	00:03:09	0
3.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	210	0.98%	216	00:04:06	0
4.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ faqs.html	183	0.86%	192	00:03:39	0
5.	Columbia University Center for Children's Environmental Health, New York City	173	0.81%	175	00:02:54	0

161 0.76% 172 00:04:30 0		http://es.epa.gov/ncer/childrenscenters/columbia.html					
Health Research Centers US EPA	6.	Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/	161	0.76%	172	00:04:30	0
Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/ davis.html 9. Newsroom Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ newsroom.html 10. Center Contacts Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ centercontacts. html 11. Community Partnerships Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ communities. html 12. Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html 13. Basic Information Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ basic_info. html 14. Research Areas Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ research_areas. html 15. Additional Resources Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ research_areas. html 16. Exposures and Outcomes: Research Leading to Interventions Children's	7.	Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	151	0.71%	162	00:02:31	0
Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/newsroom.html	8.	Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/	141	0.66%	150	00:03:58	0
Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/centercontacts. html	9.	Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	139	0.65%	145	00:02:39	0
Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/ communities.html 132 0.62% 135 00:03:50 0 Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html 13. Basic Information Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ basic_info. html 14. Research Areas Children's 131 0.61% 139 00:03:37 0 Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ research_areas.html 15. Additional Resources Children's 128 0.60% 143 00:03:00 0 15. Additional Resources Children's 128 0.60% 143 00:03:00 0 16. Exposures and Outcomes: Research 123 0.58% 128 00:02:40 0 128	10.	Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	134	0.63%	142	00:02:25	0
Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html 13. Basic Information Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ basic_info. html 14. Research Areas Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ research_areas. html 15. Additional Resources Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ research_areas. html 16. Exposures and Outcomes: Research Leading to Interventions Children's	11.	Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/	133	0.62%	141	00:03:44	0
Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ basic_info. html 14. Research Areas Children's	12.	Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/	132	0.62%	135	00:03:50	0
Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ research_areas. html 15. Additional Resources Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ additional_resources.html 16. Exposures and Outcomes: Research Leading to Interventions Children's	13.	Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	132	0.62%	136	00:01:29	0
15. Additional Resources Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/additional_resources.html 16. Exposures and Outcomes: Research Leading to Interventions Children's	14.	Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	131	0.61%	139	00:03:37	0
16. Exposures and Outcomes: Research Leading to Interventions Children's	15.	Additional Resources Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	128	0.60%	143	00:03:00	0
	16.	Exposures and Outcomes: Research Leading to Interventions Children's	123	0.58%	128	00:02:40	0

	http://es.epa.gov/ncer/childrenscenters/exposuremap.html					
17.	Results Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ results.html	120	0.56%	124	00:02:56	0
18.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/usc.html	119	0.56%	124	00:05:34	0
19.	Education Factsheets Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ outreach.html	117	0.55%	126	00:02:17	0
20.	University of California at Berkeley Center for Children's Environmental Health http://es.epa.gov/ncer/childrenscenters/ berkeley.html	117	0.55%	127	00:04:32	0
	Subtotal	3,559	16.69%	3,868	00:03:11	
	Other	17,761	83.31%	18,366	00:04:07	
	Total	21,320	100.00%	22,234	00:04:01	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

S.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

8

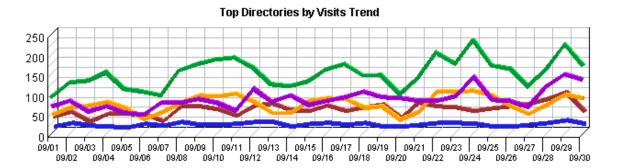
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

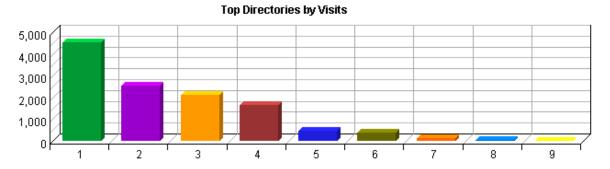
Top Content Groups 75

76 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/ childrenscenters/	4,543	38.21%	12,860	563,091
2.	http://es.epa.gov/ncer/ childrenscenters/full_text	2,545	21.41%	14,109	1,043,383
3.	http://es.epa.gov/ncer/ childrenscenters/Scripts	2,126	17.88%	4,469	10,669
4.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs	1,670	14.05%	5,572	14,385,503
5.	http://es.epa.gov/ncer/ childrenscenters/news_stories	467	3.93%	856	13,277
6.	http://es.epa.gov/ncer/ childrenscenters/presentations	396	3.33%	1,265	226,235
7.	http://es.epa.gov/ncer/ childrenscenters/events	116	0.98%	179	2,366
8.	http://es.epa.gov/ncer/ childrenscenters/research	22	0.19%	128	4,601
9.	http://es.epa.gov/ncer/ childrenscenters/images	4	0.03%	6	0
	Total	11,889	100.00%	39,444	16,249,122

Top Directories 77

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

78 Top Directories

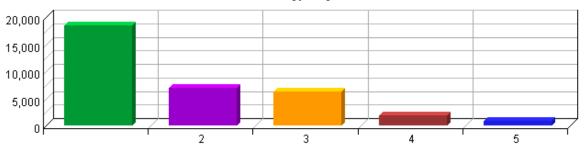
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	39,444
Average Hits per Day	1,314
Home Page Hits	851

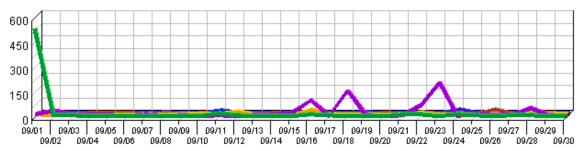
Most Accessed File Types by Files



Hits Trend



Most Downloaded Files Trend

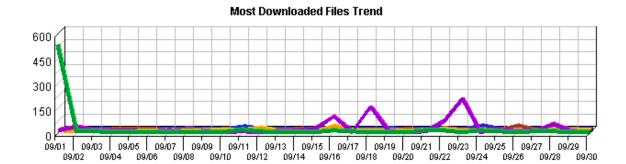


Files Dashboard 79

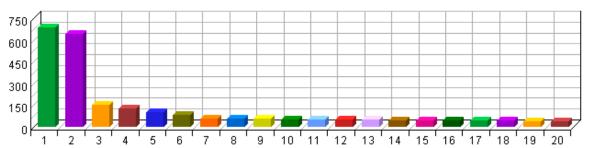
80 Files Dashboard

Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_Engl ish.pdf	687	8.63%	48
2.	http://es.epa.gov/ncer/ childrenscenters/presentations/ 10_10_07/07childrenworkshop.pdf	643	8.07%	41
3.	http://es.epa.gov/ncer/childrenscenters/pesticidespring07. pdf	153	1.92%	49
4.	http://es.epa.gov/ncer/ childrenscenters/pesticidewinter07. pdf	129	1.62%	62
5.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001164.pdf	101	1.27%	32
6.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001135.pdf	83	1.04%	77
7.	http://es.epa.gov/ncer/ childrenscenters/research/ CEH_report_presentation_1-7-08.pdf	57	0.72%	3
8.	http://es.epa.gov/ncer/ childrenscenters/full_text/	56	0.70%	47

healthed_vol31_491.pdf					
Childrenscenters/outreach_docs/ AN001107.pdf 10.		healthed_vol31_491.pdf			
Childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_Hmon g.pdf	9.	childrenscenters/outreach_docs/	55	0.69%	26
Childrenscenters/outreach_docs/AN000342.pdf 12.	10.	childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_Hmon	53	0.67%	24
Childrenscenters/full_text/34769.pdf 13.	11.	childrenscenters/outreach_docs/	51	0.64%	49
Childrenscenters/outreach_docs/AN001173.pdf	12.		50	0.63%	42
Childrenscenters/full_text/jch_v1_1. pdf	13.	childrenscenters/outreach_docs/	48	0.60%	27
Childrenscenters/outreach_docs/AN001383.pdf	14.		46	0.58%	14
Childrenscenters/presentations/ 10_10_07/rowson.pdf	15.	childrenscenters/outreach_docs/	45	0.57%	42
Childrenscenters/presentations/ 10_10_07/balsam.pdf	16.	childrenscenters/presentations/	42	0.53%	37
Childrenscenters/outreach_docs/ TheFishingLine_Vol1_No2_Illinois. pdf	17.	childrenscenters/presentations/	42	0.53%	12
childrenscenters/full_text/34833.pdf 20. http://es.epa.gov/ncer/ 40 0.50% 24 childrenscenters/outreach_docs/ TheFishingLine_Vol1_No3_Illinois. pdf Subtotal 2,463 30.93% 692 Other 5,500 69.07% 5,053	18.	childrenscenters/outreach_docs/	42	0.53%	26
childrenscenters/outreach_docs/ TheFishingLine_Vol1_No3_Illinois. pdf Subtotal 2,463 30.93% 692 Other 5,500 69.07% 5,053	19.		40	0.50%	10
Other 5,500 69.07% 5,053	20.	childrenscenters/outreach_docs/	40	0.50%	24
		Subtotal	2,463	30.93%	692
Total 7,963 100.00% 5,745		Other	5,500	69.07%	5,053
		Total	7,963	100.00%	5,745

Most Downloaded Files - Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits - The number of unique visitors who downloaded the specified file. If an error

occurred in the transfer, the transfer is not counted.

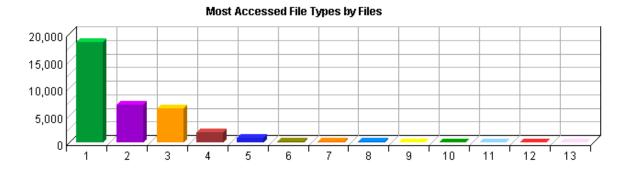
% – Percentage of times the specified file was downloaded compared to all downloaded files.

Q

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	18,431	52.65%	480,624
2.	pdf	6,946	19.84%	1,844,037
3.	js	6,189	17.68%	70,700
4.	css	1,850	5.28%	3,084
5.	htm	886	2.53%	11,912
6.	flv	233	0.67%	6,662,583
7.	xml	198	0.57%	1,553
8.	wmv	164	0.47%	6,959,131
9.	swf	37	0.11%	1,475
10.	ppt	35	0.10%	213,641
11.	smi	30	0.09%	385
12.	scc	4	0.01%	2
13.	asx	3	0.01%	1
	Total	35,006	100.00%	16,249,122

Most Accessed File Types – Help Card

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.



This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



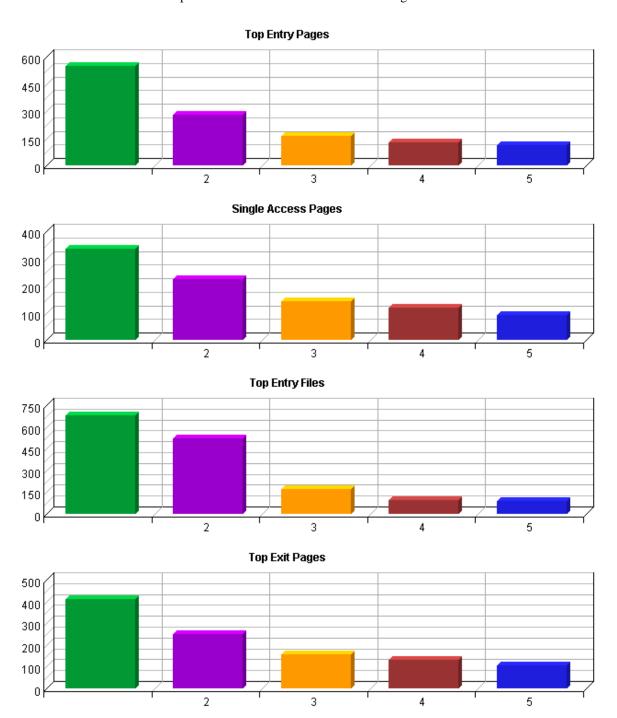
You may want to run virus scans on uploaded files.

Most Uploaded Files 87

88 Most Uploaded Files

Navigation Dashboard

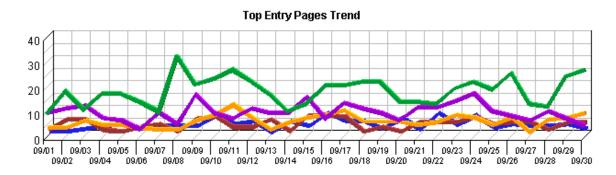
This dashboard summarizes important information related to online navigation.

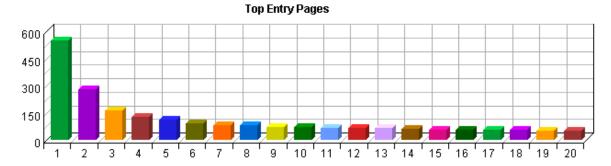


Navigation Dashboard 89

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	547	9.04%
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	282	4.66%
3.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	165	2.73%
4.	Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/childrenscenters/ columbia.html	126	2.08%
5.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	112	1.85%

	faqs.html		
6.	Southern Center on Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/ duke.html	94	1.55%
7.	Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html	80	1.32%
8.	University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/davis.html	79	1.31%
9.	University of California at Berkeley Center for Children's Environmental Health http://es.epa.gov/ncer/childrenscenters/ berkeley.html	73	1.21%
10.	Environmental Tobacco Smoke Children's Environmental Health Research Centers http://es.epa.gov/ncer/childrenscenters/ smoke.html	70	1.16%
11.	Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi http://es.epa.gov/ncer/childrenscenters/ southwestdetroit.html	66	1.09%
12.	University of Washington Center for Child Environmental Health Risks Research http://es.epa.gov/ncer/childrenscenters/ washington.html	66	1.09%
13.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/usc.html	64	1.06%
14.	Biographies Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ biographies. html	62	1.02%
15.	Center Contacts Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ centercontacts. html	58	0.96%
16.	University of Illinois at Urbana-Champaign Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/	58	0.96%

	illinois.html		
17.	Cincinnati Children's Environmental Health Center (2001–2006) Children's Envir http://es.epa.gov/ncer/childrenscenters/ cincinnati. html	57	0.94%
18.	Complex Chemical Mixtures and Heavy Metals Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/ chemical.html	57	0.94%
19.	Community Partnerships Children's Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/ communities. html	53	0.88%
20.	Exposures and Outcomes: Research Leading to Interventions Children's Environme http://es.epa.gov/ncer/childrenscenters/ exposuremap. html	52	0.86%
	Subtotal	2,221	36.72%
	Other	3,828	63.28%
	Total	6,049	100.00%

Top Entry Pages – Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

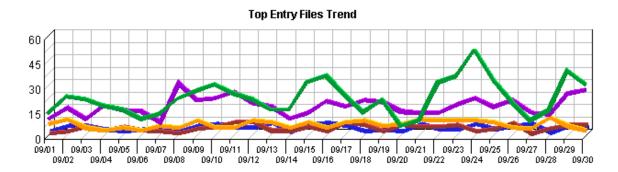
Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

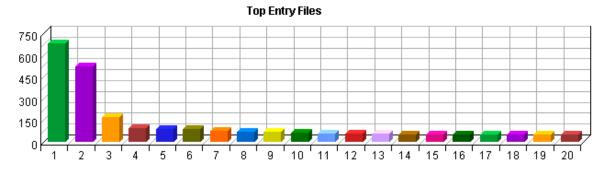
% – Percentage of times this page was the entry page compared with other entry pages.

This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX. js	679	8.15%
2.	http://es.epa.gov/ncer/ childrenscenters/	520	6.24%
3.	http://es.epa.gov/ncer/ childrenscenters/autism.html	172	2.06%
4.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	98	1.18%
5.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	91	1.09%
6.	http://es.epa.gov/ncer/ childrenscenters/faqs.html	87	1.04%
7.	http://es.epa.gov/ncer/ childrenscenters/duke.html	79	0.95%
8.	http://es.epa.gov/ncer/ childrenscenters/children.css	72	0.86%
9.	http://es.epa.gov/ncer/ childrenscenters/harvard.html	68	0.82%
10.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001135.pdf	65	0.78%

Top Entry Files 95

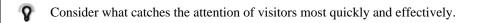
11.	http://es.epa.gov/ncer/ childrenscenters/smoke.html	56	0.67%
12.	http://es.epa.gov/ncer/ childrenscenters/centercontacts.html	56	0.67%
13.	http://es.epa.gov/ncer/ childrenscenters/davis.html	55	0.66%
14.	http://es.epa.gov/ncer/ childrenscenters/usc.html	53	0.64%
15.	http://es.epa.gov/ncer/ childrenscenters/southwestdetroit. html	53	0.64%
16.	http://es.epa.gov/ncer/ childrenscenters/berkeley.html	53	0.64%
17.	http://es.epa.gov/ncer/ childrenscenters/biographies.html	52	0.62%
18.	http://es.epa.gov/ncer/ childrenscenters/cincinnati.html	52	0.62%
19.	http://es.epa.gov/ncer/ childrenscenters/pesticidewinter07. pdf	50	0.60%
20.	http://es.epa.gov/ncer/ childrenscenters/newinvestigators. html	48	0.58%
	Subtotal	2,459	29.50%
	Other	5,876	70.50%
	Total	8,335	100.00%

Top Entry Files - Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

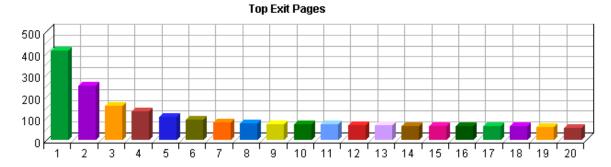


96 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	411	6.80%
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	251	4.15%
3.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	157	2.60%
4.	Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/childrenscenters/ columbia.html	133	2.20%
5.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ faqs.html	104	1.72%

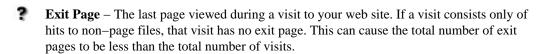
6.	Southern Center on Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/ duke.html	93	1.54%
7.	Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html	82	1.36%
8.	Biographies Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ biographies. html	77	1.27%
9.	University of Washington Center for Child Environmental Health Risks Research http://es.epa.gov/ncer/childrenscenters/ washington. html	73	1.21%
10.	University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/davis.html	70	1.16%
11.	University of California at Berkeley Center for Children's Environmental Health http://es.epa.gov/ncer/childrenscenters/ berkeley.html	70	1.16%
12.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/ usc.html	66	1.09%
13.	Newsroom Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ newsroom.html	66	1.09%
14.	Center Contacts Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ centercontacts. html	65	1.08%
15.	University of Illinois at Urbana-Champaign Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/illinois.html	64	1.06%
16.	Community Partnerships Children's Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/ communities. html	64	1.06%
17.		64	1.06%

Exposures and Outcomes: Research Leading to Interventions | Children's Environme

http://es.epa.gov/ncer/childrenscenters/exposuremap.html

	F The First Control of the Fir		
18.	Environmental Tobacco Smoke Children's Environmental Health Research Centers http://es.epa.gov/ncer/childrenscenters/ smoke.html	62	1.03%
19.	Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi http://es.epa.gov/ncer/childrenscenters/ southwestdetroit.html	61	1.01%
20.	Cincinnati Children's Environmental Health Center (2001–2006) Children's Envir http://es.epa.gov/ncer/childrenscenters/ cincinnati. html	53	0.88%
	Subtotal	2,086	34.51%
	Other	3,959	65.49%
	Total	6,045	100.00%

Top Exit Pages – Help Card



Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

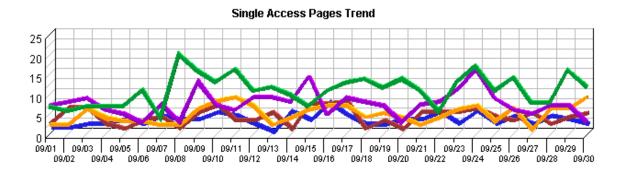
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

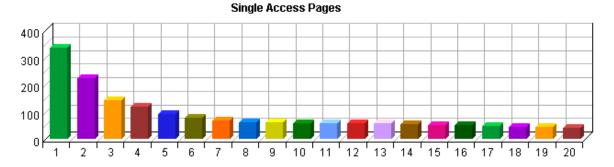
% – Percentage of times this page was the exit page compared with other exit pages.

You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	334	7.18%
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	225	4.84%
3.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	143	3.07%
4.	Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/childrenscenters/ columbia.html	120	2.58%
5.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ faqs.html	90	1.94%

Single Access Pages 101

6.	Southern Center on Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/ duke.html	79	1.70%
7.	Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html	69	1.48%
8.	University of California at Berkeley Center for Children's Environmental Health http://es.epa.gov/ncer/childrenscenters/ berkeley.html	61	1.31%
9.	University of Washington Center for Child Environmental Health Risks Research http://es.epa.gov/ncer/childrenscenters/ washington. html	60	1.29%
10.	University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/davis.html	58	1.25%
11.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/ usc.html	57	1.23%
12.	Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi http://es.epa.gov/ncer/childrenscenters/ southwestdetroit.html	57	1.23%
13.	Environmental Tobacco Smoke Children's Environmental Health Research Centers http://es.epa.gov/ncer/childrenscenters/ smoke.html	56	1.20%
14.	University of Illinois at Urbana-Champaign Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/illinois.html	53	1.14%
15.	Biographies Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ biographies. html	51	1.10%
16.	Center Contacts Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ centercontacts. html	51	1.10%

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17.	Cincinnati Children's Environmental Health Center (2001–2006) Children's Envir http://es.epa.gov/ncer/childrenscenters/ cincinnati. html	46	0.99%
18.	Complex Chemical Mixtures and Heavy Metals Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/ chemical.html	45	0.97%
19.	Exposures and Outcomes: Research Leading to Interventions Children's Environme http://es.epa.gov/ncer/childrenscenters/exposuremap. html	44	0.95%
20.	Community Partnerships Children's Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/ communities. html	41	0.88%
	Subtotal	1,740	37.41%
	Other	2,911	62.59%
	Total	4,651	100.00%

Single Access Pages - Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the

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kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Children's Environmental Health Research Centers US	379	6.27%
	EPA http://es.epa.gov/ncer/ childrenscenters/	224	2 970/
	1. Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/ childrenscenters/autism.html	234	3.87%
		146	2.42%
	1. Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/ childrenscenters/pesticides.html		
	1. Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/ childrenscenters/columbia.html	121	2.00%
	1. Frequent Questions Children's Environmental Health Research	94	1.56%
	Centers US EPA http://es.epa.gov/ncer/ childrenscenters/faqs.html		
	1. Southern Center on Environmentally–Driven http://es.epa.gov/ncer/ childrenscenters/duke.html	83	1.37%
	1. Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/	71	1.17%

childrenscenters/harvard.html

	63	1.04%
1. University of Washington		
Center for Child Environmental		
Health Risks Research		
http://es.epa.gov/ncer/ childrenscenters/washington.html		
emidrenscencers, washington.htm	62	1.03%
1. University of California at	02	1.05%
Berkeley Center for Children's		
Environmental Health		
http://es.epa.gov/ncer/		
childrenscenters/berkeley.html		
1.7	61	1.01%
1. Important Alert: Facts About Southwest Detroit Projects		
Currently Under Discussi		
http://es.epa.gov/ncer/		
childrenscenters/southwestdetroit.		
html		
	60	0.99%
1. Children's		
Environmental Health Center at the University of Southern		
Calif		
http://es.epa.gov/ncer/		
childrenscenters/usc.html		
	60	0.99%
1. University of California – Davis		
Children's Environmental Health Research Cent		
http://es.epa.gov/ncer/		
childrenscenters/davis.html		
	56	0.93%
1. Environmental Tobacco Smoke		
Children's Environmental		
Health Research Centers		
http://es.epa.gov/ncer/ childrenscenters/smoke.html		
	55	0.91%
1. University of Illinois at	33	0.7170
Urbana–Champaign		
Children's Environmental		
Health Res		
http://es.epa.gov/ncer/ childrenscenters/illinois.html		
emarenseeners/mmors.nem	54	0.800/
1. Biographies Children's	34	0.89%
Environmental Health Research		
Centers US EPA		
http://es.epa.gov/ncer/		
childrenscenters/biographies.html		
	53	0.88%

1. Center Contacts | Children's Environmental Health Research Centers | US EPA

http://es.epa.gov/ncer/childrenscenters/centercontacts.html

 Cincinnati Children's Environmental Health Center (2001–2006) Children's Envir
http://es.epa.gov/ncer/
childrenscenters/cincinnati.html

49

45

45

44

0.81%

0.74%

0.74%

0.73%

1. Complex Chemical Mixtures and Heavy Metals | Children's Environmental Health Res

http://es.epa.gov/ncer/childrenscenters/chemical.html

1. Exposures and Outcomes: Research Leading to Interventions | Children's Environme http://es.epa.gov/ncer/

childrenscenters/exposuremap.html

1. Community Partnerships|
Children's Environmental
Health Research Centers | US

http://es.epa.gov/ncer/childrenscenters/communities.html

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all

other listed paths through your site.



Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

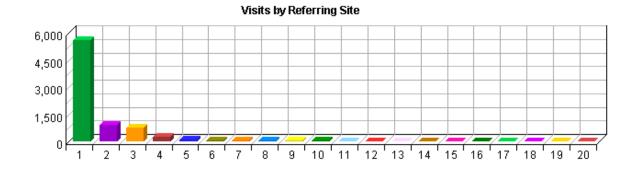


Referrers Dashboard 109

110 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	5,592	67.09%
2.	http://es.epa.gov/	893	10.71%
3.	http://www.google.com/	760	9.12%
4.	http://search.yahoo.com/	242	2.90%
5.	http://images.google.com/	120	1.44%
6.	http://search.live.com/	64	0.77%
7.	http://www.google.co.uk/	30	0.36%
8.	http://nlquery.epa.gov/	28	0.34%
9.	http://www.google.ca/	28	0.34%
10.	http://www.google.co.in/	26	0.31%
11.	http://www.epa.gov/	22	0.26%
12.	http://www.google.es/	21	0.25%
13.	http://search.msn.com/	17	0.20%
14.	http://usasearch.gov/	17	0.20%
15.	http://aolsearch.aol.com/	15	0.18%
16.	http://134.67.99.14/	14	0.17%
17.	http://cfpub.epa.gov/	14	0.17%
18.	http://earth2.epa.gov/	12	0.14%
19.	http://yosemite.epa.gov/	12	0.14%
20.	http://www.google.com.au/	12	0.14%
	Subtotal	7,939	95.25%
	Other	396	4.75%
	Total	8,335	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

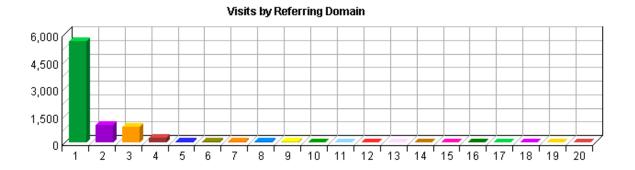
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	5,592	67.09%
2.	epa.gov	981	11.77%
3.	google.com	883	10.59%
4.	yahoo.com	278	3.34%
5.	live.com	64	0.77%
6.	google.co.uk	41	0.49%
7.	google.co.in	36	0.43%
8.	google.ca	32	0.38%
9.	aol.com	30	0.36%
10.	google.es	22	0.26%
11.	usasearch.gov	18	0.22%
12.	msn.com	18	0.22%
13.	134.67.99.14	14	0.17%
14.	google.com.au	13	0.16%
15.	google.de	12	0.14%
16.	google.com.mx	11	0.13%
17.	google.it	11	0.13%
18.	yahoo.co.jp	10	0.12%
19.	google.co.kr	10	0.12%
20.	google.co.th	9	0.11%
	Subtotal	8,085	97.00%
	Other	250	3.00%
	Total	8,335	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

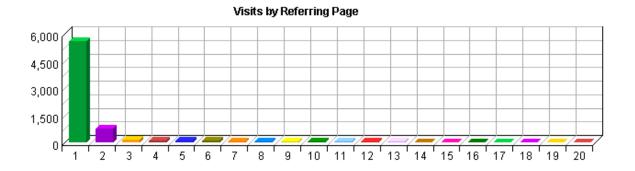
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

S.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	5,592	67.09%
2.	http://www.google.com/search	748	8.97%
3.	http://search.yahoo.com/ search	158	1.90%
4.	http://images.google.com/ imgres	120	1.44%
5.	http://es.epa.gov/ncer/ childrenscenters/autism.html	119	1.43%
6.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	80	0.96%
7.	http://search.live.com/ results.aspx	64	0.77%
8.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	55	0.66%
9.	http://es.epa.gov/ncer/ childrenscenters/	36	0.43%
10.	http://es.epa.gov/ncer/ childrenscenters/washington.html	32	0.38%
11.	http://www.google.co.uk/ search	30	0.36%
12.	http://es.epa.gov/ncer/ childrenscenters/faqs.html	29	0.35%
13.	http://nlquery.epa.gov/ epasearch/epasearch	28	0.34%
14.	http://www.google.ca/search	25	0.30%
15.	http://www.google.co.in/ search	23	0.28%
16.	http://es.epa.gov/ncer/ childrenscenters/davis.html	23	0.28%
17.	http://es.epa.gov/ncer/ childrenscenters/communities.html	21	0.25%
18.	http://es.epa.gov/ncer/ childrenscenters/berkeley.html	21	0.25%
19.		21	0.25%

http://es.epa.gov/ncer/childrenscenters/illinois.html

20.	http://www.google.es/search	19	0.23%
	Subtotal	7,244	86.91%
	Other	1,091	13.09%
	Total	8,335	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

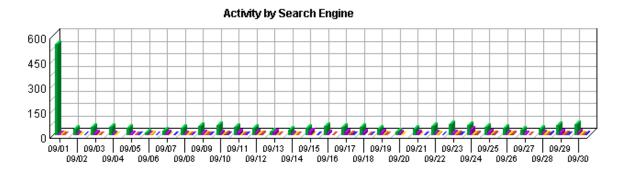
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

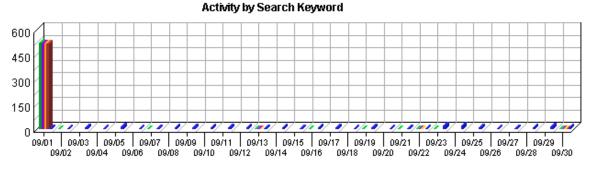
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







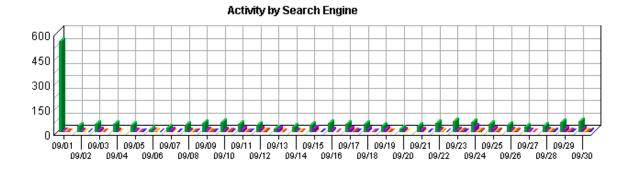


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	9/0
1.	google	1,868	74.13%
2.	yahoo	358	14.21%
3.	google uk	71	2.82%
4.	google canada	48	1.90%
5.	aol netfind	33	1.31%
6.	msn	28	1.11%
7.	google australia	23	0.91%
8.	google germany	15	0.60%
9.	yahoo japan	13	0.52%
10.	google italy	13	0.52%
11.	yahoo uk &ireland	6	0.24%
12.	google france	6	0.24%
13.	google japan	6	0.24%
14.	yahoo taiwan	6	0.24%
15.	yahoo spain	5	0.20%
16.	yahoo india	5	0.20%
17.	lycos	3	0.12%
18.	yahoo singapore	3	0.12%
19.	yahoo canada	2	0.08%
20.	altavista	2	0.08%
	Subtotal	2,514	99.76%
	Total	2,520	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	salmon fishing green bay	519	20.60%
	pesticides	12	0.48%
	neurodevelopmental disorders	12	0.48%
	basic research	12	0.48%
	duke university logo	11	0.44%
	health continuum	9	0.36%
	you are what you eat	6	0.24%
	pregnant logo	6	0.24%
	ambient smoke and children	6	0.24%
	lead poisoning	5	0.20%
	site:epa.gov	5	0.20%
	pesticide exposure to children	4	0.16%
	study table for kids	4	0.16%
	asthma fev1	4	0.16%
	duke university map	4	0.16%
	organophosphates	4	0.16%
	center for children's environmental health research	3	0.12%
	chemical mixtures	3	0.12%
	state of california	3	0.12%
	research project	3	0.12%
2. yahoo	asthma in children pdf ppt	23	0.91%
	lead contamination in soil and dust	4	0.16%
	health promotion theories	4	0.16%
	environmental theories	3	0.12%
	ambient smoke and children	3	0.12%
	health promotion model theory	3	0.12%
	neurodevelopmental disorders	3	0.12%
	children behavioral neurolocal	3	0.12%
	lisa goldstein southwest detroit	2	0.08%
	linkdomain:www.medscape.com site:.gov -site:.com -site:www.medscape.com	2	0.08%
	cohort studies environmental health research	2	0.08%
	naocl	2	0.08%
	epa pollutants pdf	2	0.08%
	childrens environmental health	2	0.08%
		2	0.08%

	advantages and disadvantages of patient centered care approach		
	the effects of pesticides on children	2	0.08%
	neurodevelopmental disorder	2	0.08%
	environmental protection agency for	2	0.08%
	children		
	environmental stories for children	2	0.08%
	advantages and disadvantages of patient centered care	2	0.08%
3. google uk	pesticides	2	0.08%
	how could environment affect childs health	2	0.08%
	examples of primary research on children	2	0.08%
	basic research	2	0.08%
	brad van guilder	2	0.08%
	chemical mixtures	2	0.08%
	project triangle	1	0.04%
	is autism neurodevelopmental disorder	1	0.04%
	proceedings of the 2007 children's environmental health workshop.	1	0.04%
	research questions for kids	1	0.04%
	do you have to wear gloves when touching mercury?	1	0.04%
	children primary research	1	0.04%
	environmental health factors,i.q on the school age children	1	0.04%
	neurodevelopmental disorder, prevalence when mother had perinatal mental health disorder	1	0.04%
	asthma and building works	1	0.04%
	autism is neurodevelopmental disorder	1	0.04%
	fixed airways disease	1	0.04%
	environ health perspect 2005;113: 1230–33	1	0.04%
	pollutants and asthma	1	0.04%
	chargeback	1	0.04%
4. google canada	neurodevelopmental disorder	3	0.12%
	research questions about children	2	0.08%
	autism and rate of seizure disorder	1	0.04%
	environmental tips for kids	1	0.04%
	fetal environmental health research projects dc	1	0.04%

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		facts about southwest facts	1	0.04%
city of detroit rental property 1 0.04			1	0.04%
erry of detroit, remail property		city of detroit, rental property	1	0.04%
neuropsychology children cincinnati 1 0.04		neuropsychology children cincinnati	1	0.04%

	and adhd		
	michigan journals of children with asthma	1	0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04%
6. msn	ill accion for children's	2	0.08%
	epa reseach centers	1	0.04%
	faustman and autism study	1	0.04%
	environmental projects children	1	0.04%
	chemicals in autistic childrens brain	1	0.04%
	aire al respirar	1	0.04%
	possible effects on pesticide exposed to children	1	0.04%
	factors affecting result autism	1	0.04%
	childrens environmental health lessons	1	0.04%
	exposures of silos	1	0.04%
	american journal of respiratory critical care medicine. (1995). 151:1401–8.	1	0.04%
	childrens autistic centers	1	0.04%
	breath of air: what pollution is doing to our children free download	1	0.04%
	neurodevelomental delay normal mri	1	0.04%
	children biographies	1	0.04%
	residential centers for children with autism	1	0.04%
	university of washington children's	1	0.04%
	environmental smoke	1	0.04%
	air pollutants and asthma	1	0.04%
	childrens centers	1	0.04%
7. google australia	similarities symptoms adhd and autistic disorder	1	0.04%
	how asthma effects for families and community agencies	1	0.04%
	adhd sensory deficits not as profound as in asd	1	0.04%
	environmental questions for kids	1	0.04%
	pcb effect on neuron growth	1	0.04%
	study	1	0.04%
	personality disorder diagrams	1	0.04%
	lead poisioning port pirie	1	0.04%
	autism markers	1	0.04%
	heavy metals routes of entry	1	0.04%
	children's environmental questions	1	0.04%
	environmental influences and additional needs children	1	0.04%

	huang hammock nishi	1	0.04%
	neurobehavioral industrial chemicals autism	1	0.04%
	southern mental health dr perera	1	0.04%
	genetic asthma	1	0.04%
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	lin children antioxidant diesel nasal	1	0.04%
	pcb and neurodevelopment	1	0.04%
8. google germany	diazoxon	2	0.08%
	developmental pathway for adhd	2	0.08%
	cincinnati	1	0.04%
	gudmundsson respiratory epithelial cells 1999 experimental lung research	1	0.04%
	pdf new neurobehavioral model of autism in mice: pre– and postnatal exposure to sodium valproate	1	0.04%
	paraoxonase	1	0.04%
	rm perera	1	0.04%
	inhalation hazardous air pollutants environmental tobacco smoke	1	0.04%
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	harvard abstracts	1	0.04%
	john hopkins baltimore mouse	1	0.04%
	water oil emulsion pcr	1	0.04%
	host factors	1	0.04%
9. yahoo japan	johns hopkins university sinai hosp	2	0.08%
	increased levels of markers of microbial exposure in homes with indoor storage of organic household waste	1	0.04%
	health center for children in vancouver	1	0.04%
	langenbach 2001 schwarze katz	1	0.04%
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	chelmsford coulochem	1	0.04%
10. google italy	skinner ed ataq	1	0.04%
	respiratory centers	1	0.04%

	fetal mechanisms in neurodevelopmental disorders.	1	0.04%
	david tacaks	1	0.04%
	agriculture questions for kids	1	0.04%
	national institute of environmental health science asthma children pollution	1	0.04%
	pesticides in children blood samples	1	0.04%
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	environment and health risk factors	1	0.04%
	found lac networker	1	0.04%
	il-4 asthma	1	0.04%
	allergy molecular mechanism	1	0.04%
11. yahoo uk	jacqueline moya	1	0.04%
&ireland	tobacco smoke clothes children	1	0.04%
	wright quasi experimental 2006	1	0.04%
	neuro developmental disorder in children	1	0.04%
	health promotion theories	1	0.04%
	key factors and influences on children's health and safety	1	0.04%
12. google france	toddler berkeley center	2	0.08%
	burbacher 1999 2004	1	0.04%
	biomarker de pesticide	1	0.04%
	validation of new biomarker of fetal exposure to alcohol.	1	0.04%
	factors predicting organochlorine pesticide levels in pregnant latina women living in united states agricultural area.	1	0.04%
13. google japan	comparative quantifi cation of health risks	1	0.04%
	epa impinger	1	0.04%
	ucla child development clinic	1	0.04%
	dog hair allergen protein sds-page	1	0.04%
	rbc declination	1	0.04%
	berkley university kids	1	0.04%
14. yahoo taiwan	emulsion template	1	0.04%
	ap-1-dependent	1	0.04%
	dodecanoic acid, soluble epoxide hydrolase inhibitors	1	0.04%
	endotoxin dust particle size	1	0.04%
	methyl guanidine and acute lung injury	1	0.04%

		asthma guideline	1	0.04%
15.	yahoo spain	motor transfer function	1	0.04%
		adhd children	1	0.04%
		gibson and asthma and mail address	1	0.04%
		glue boards y/o catch all traps	1	0.04%
		british guidelines diagnosis and management of asthma	1	0.04%
16.	yahoo india	motor functions	1	0.04%
		literature review of performance appriasal pdf	1	0.04%
		ppt file on role of environmental education	1	0.04%
		information of environment for children	1	0.04%
		environmental factors in disability	1	0.04%
17.	lycos	smoking children	1	0.04%
		cuales son los productos duraderos	1	0.04%
		statistics of autism in children	1	0.04%
	yahoo	epa children	1	0.04%
singap	ore	naocl	1	0.04%
		autism urine sample	1	0.04%
19.	yahoo canada	environmental health children	1	0.04%
		the children were breath of fresh air for the old couple	1	0.04%
20.	altavista	libro para colorear	1	0.04%
		fumadores el cigarillo	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	fishing	530	21.03%
	green	522	20.71%
	bay	521	20.67%
	salmon	520	20.63%
	of	174	6.90%
	children	151	5.99%
	health	134	5.32%
	in	126	5.00%
	for	108	4.29%
	environmental	106	4.21%
	research	97	3.85%
	university	95	3.77%
	autism	75	2.98%

	asthma	67	2.66%
	the	62	2.46%
	to	62	2.46%
	center	62	2.46%
	epa	58	2.30%
	children's	56	2.22%
	pesticides	53	2.10%
2. yahoo	children	96	3.81%
	in	80	3.17%
	of	76	3.02%
	environmental	50	1.98%
	health	47	1.87%
	asthma	46	1.83%
	pdf	30	1.19%
	on	27	1.07%
	for	26	1.03%
	research	25	0.99%
	autism	23	0.91%
	ppt	23	0.91%
	the	23	0.91%
	to	18	0.71%
	children's	16	0.63%
	promotion	16	0.63%
	theories	15	0.60%
	pesticides	15	0.60%
	disadvantages	14	0.56%
	care	13	0.52%
3. google uk	of	14	0.56%
	children	11	0.44%
	research	10	0.40%
	the	9	0.36%
	in	9	0.36%
	health	8	0.32%
	neurodevelopmental	6	0.24%
	to	6	0.24%
	asthma	6	0.24%
	primary	6	0.24%
	on	6	0.24%
	autism	5	0.20%
	disorder	5	0.20%
	for	4	0.16%
	pesticides	4	0.16%

	children's	4	0.16%
	environmental	4	0.16%
	that	4	0.16%
	examples	4	0.16%
	how	4	0.16%
4. google canada	children	9	0.36%
	in	7	0.28%
	health	7	0.28%
	research	6	0.24%
	neurodevelopmental	6	0.24%
	of	6	0.24%
	for	5	0.20%
	disorder	5	0.20%
	environmental	5	0.20%
	on	4	0.16%
	the	4	0.16%
	autism	4	0.16%
	community	3	0.12%
	continuum	3	0.12%
	questions	3	0.12%
	diagram	3	0.12%
	kids	3	0.12%
	about	2	0.08%
	be	2	0.08%
	effects	2	0.08%
5. aol netfind	of	6	0.24%
	asthma	5	0.20%
	disorders	4	0.16%
	children	4	0.16%
	michigan	4	0.16%
	autism	3	0.12%
	in	3	0.12%
	neurodevelopmental	3	0.12%
	goals	3	0.12%
	facts	3	0.12%
	environmental	3	0.12%
	new	2	0.08%
	health	2	0.08%
	southwest	2	0.08%
	with	2	0.08%
		_	
	johns children's	2 2	0.08% 0.08%

	about	2	0.08%
	community	2	0.08%
	rot	2	0.08%
6. msn	children	8	0.32%
	of	5	0.20%
	centers	4	0.16%
	childrens	4	0.16%
	effects	4	0.16%
	children's	4	0.16%
	environmental	4	0.16%
	autism	3	0.12%
	for	3	0.12%
	asthma	3	0.12%
	on	2	0.08%
	in	2	0.08%
	to	2	0.08%
	factors	2	0.08%
	with	2	0.08%
	ill	2	0.08%
	autistic	2	0.08%
	accion	2	0.08%
	respirar	1	0.04%
	al	1	0.04%
7. google australia	environmental	5	0.20%
	asthma	3	0.12%
	health	3	0.12%
	for	3	0.12%
	children	3	0.12%
	questions	3	0.12%
	as	2	0.08%
	adhd	2	0.08%
	diesel	2	0.08%
	autism	2	0.08%
	pcb	2	0.08%
	disorder	2	0.08%
	quinone	1	0.04%
	diagrams	1	0.04%
	nasal	1	0.04%
	chemicals	1	0.04%
	of	1	0.04%
	similarities	1	0.04%
	nishi	1	0.04%

	study	1	0.04%
8. google germany	developmental	2	0.08%
	diazoxon	2	0.08%
	adhd	2	0.08%
	for	2	0.08%
	pathway	2	0.08%
	pdf	1	0.04%
	to	1	0.04%
	rezeptor	1	0.04%
	cincinnati	1	0.04%
	exposure	1	0.04%
	in	1	0.04%
	inhalation	1	0.04%
	paraoxonase	1	0.04%
	neurobehavioral	1	0.04%
	mice:	1	0.04%
	ryanodin	1	0.04%
	hazardous	1	0.04%
	mouse	1	0.04%
	of	1	0.04%
	harvard	1	0.04%
9. yahoo japan	of	3	0.12%
	in	2	0.08%
	johns	2	0.08%
	impinger	2	0.08%
	ace	2	0.08%
	university sinai	2	0.08%
	glass	2	0.08%
	hopkins	2	0.08%
	hosp	2	0.08%
	varying	1	0.04%
	sigma	1	0.04%
	hydrolase	1	0.04%
	langenbach	1	0.04%
	gene	1	0.04%
	storage	1	0.04%
	for	1	0.04%
	hastie	1	0.04%
	ige	1	0.04%
	agi	1	0.04%
	coefficient	1	0.04%
10. google italy	children	3	0.12%

	environment	2	0.08%
	in	2	0.08%
	asthma	2	0.08%
	health	2	0.08%
	mechanism	1	0.04%
	pollution	1	0.04%
	agriculture	1	0.04%
	skinner	1	0.04%
	national	1	0.04%
	respiratory	1	0.04%
	ed	1	0.04%
	neurodevelopmental	1	0.04%
	factors	1	0.04%
	kids	1	0.04%
	science	1	0.04%
	il-4	1	0.04%
	tacaks	1	0.04%
	found	1	0.04%
	disorders.	1	0.04%
11. yahoo uk &ireland	health	2	0.08%
	children	2	0.08%
	clothes	1	0.04%
	wright	1	0.04%
	2006	1	0.04%
	factors	1	0.04%
	moya	1	0.04%
	on	1	0.04%
	smoke	1	0.04%
	quasi	1	0.04%
	neuro	1	0.04%
	children's	1	0.04%
	in	1	0.04%
	tobacco	1	0.04%
	disorder	1	0.04%
	theories	1	0.04%
	influences	1	0.04%
	safety	1	0.04%
	developmental	1	0.04%
	jacqueline	1	0.04%
12. google france	center	2	0.08%
	toddler	2	0.08%
	berkeley	2	0.08%

		of	2	0.08%
		in	2	0.08%
		pesticide	2	0.08%
		biomarker	2	0.08%
		states	1	0.04%
		latina	1	0.04%
		predicting	1	0.04%
		pregnant	1	0.04%
		living	1	0.04%
		fetal	1	0.04%
		exposure	1	0.04%
		area.	1	0.04%
		agricultural	1	0.04%
		to	1	0.04%
		new	1	0.04%
		1999	1	0.04%
		alcohol.	1	0.04%
13.	google japan	protein	1	0.04%
		child	1	0.04%
		allergen	1	0.04%
		ucla	1	0.04%
		dog	1	0.04%
		development	1	0.04%
		hair	1	0.04%
		sds-page	1	0.04%
		kids	1	0.04%
		risks	1	0.04%
		declination	1	0.04%
		cation	1	0.04%
		health	1	0.04%
		of	1	0.04%
		impinger	1	0.04%
		quantifi	1	0.04%
		epa	1	0.04%
		comparative	1	0.04%
		rbc	1	0.04%
		clinic	1	0.04%
14.	yahoo taiwan	guanidine	1	0.04%
		dodecanoic	1	0.04%
		injury	1	0.04%
		template	1	0.04%
		emulsion	1	0.04%

	methyl	1	0.04%
	acute	1	0.04%
	acid,	1	0.04%
	ap-1-dependent	1	0.04%
	epoxide	1	0.04%
	soluble	1	0.04%
	guideline	1	0.04%
	endotoxin	1	0.04%
	dust	1	0.04%
	particle	1	0.04%
	size	1	0.04%
	hydrolase	1	0.04%
	lung	1	0.04%
	inhibitors	1	0.04%
	asthma	1	0.04%
15. yahoo spain	asthma	2	0.08%
	traps	1	0.04%
	mail	1	0.04%
	motor	1	0.04%
	children	1	0.04%
	adhd	1	0.04%
	guidelines	1	0.04%
	all	1	0.04%
	boards	1	0.04%
	of	1	0.04%
	function	1	0.04%
	management	1	0.04%
	gibson	1	0.04%
	catch	1	0.04%
	diagnosis	1	0.04%
	transfer	1	0.04%
	y/o	1	0.04%
	glue	1	0.04%
	address	1	0.04%
	british	1	0.04%
16. yahoo india	of	3	0.12%
	environmental	2	0.08%
	literature	1	0.04%
	file	1	0.04%
	children	1	0.04%
	pdf	1	0.04%
	on	1	0.04%

	disability	1	0.04%
	information	1	0.04%
	in	1	0.04%
	role	1	0.04%
	performance	1	0.04%
	for	1	0.04%
	ppt	1	0.04%
	education	1	0.04%
	environment	1	0.04%
	motor	1	0.04%
	review	1	0.04%
	functions	1	0.04%
	appriasal	1	0.04%
17. lycos	children	2	0.08%
	smoking	1	0.04%
	duraderos	1	0.04%
	productos	1	0.04%
	los	1	0.04%
	in	1	0.04%
	autism	1	0.04%
	of	1	0.04%
	son	1	0.04%
	cuales	1	0.04%
	statistics	1	0.04%
18. yahoo singapore	naocl	1	0.04%
	urine	1	0.04%
	epa	1	0.04%
	children	1	0.04%
	sample	1	0.04%
	autism	1	0.04%
19. yahoo canada	the	2	0.08%
	children	2	0.08%
	were	1	0.04%
	of	1	0.04%
	fresh	1	0.04%
	for	1	0.04%
	environmental	1	0.04%
	health	1	0.04%
	breath	1	0.04%
	old	1	0.04%
	couple	1	0.04%
	air	1	0.04%

20	. altavista	para	1	0.04%
		cigarillo	1	0.04%
		el	1	0.04%
		libro	1	0.04%
		colorear	1	0.04%
		fumadores	1	0.04%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

8

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	salmon fishing green bay	519	20.60%
2.	asthma in children pdf ppt	23	0.91%
3.	neurodevelopmental disorders	19	0.75%
4.	basic research	15	0.60%
5.	pesticides	14	0.56%
6.	duke university logo	11	0.44%
7.	health continuum	11	0.44%
8.	ambient smoke and children	9	0.36%
9.	neurodevelopmental disorder	7	0.28%
10.	pregnant logo	6	0.24%
11.	you are what you eat	6	0.24%
12.	health promotion theories	5	0.20%
13.	duke university map	5	0.20%
14.	site:epa.gov	5	0.20%
15.	chemical mixtures	5	0.20%
16.	lead poisoning	5	0.20%
17.	lead contamination in soil and dust	4	0.16%
18.	research questions about children	4	0.16%
19.	organophosphates	4	0.16%
20.	pesticide exposure to children	4	0.16%
	Subtotal	681	27.02%
	Total	2,520	100.00%

Activity by Search Phrase with Engines Detail

• •			
Phrases	Engines	Referrals	%
1. salmon fishing green bay	google	519	20.60%
2. asthma in children pdf ppt	yahoo	23	0.91%
3. neurodevelopmental disorders	google	12	0.48%
	yahoo	3	0.12%
	aol netfind	2	0.08%
	google uk	1	0.04%
	google canada	1	0.04%
4. basic research	google	12	0.48%
	google uk	2	0.08%
	google canada	1	0.04%
5. pesticides	google	12	0.48%
	google uk	2	0.08%
6. duke university logo	google	11	0.44%
7. health continuum	google	9	0.36%
	google canada	1	0.04%
	google uk	1	0.04%
8. ambient smoke and children	google	6	0.24%
	yahoo	3	0.12%
9. neurodevelopmental disorder	google canada	3	0.12%
	yahoo	2	0.08%
	google	2	0.08%
10. pregnant logo	google	6	0.24%
11. you are what you eat	google	6	0.24%
12. health promotion theories	yahoo	4	0.16%
	yahoo uk &ireland	1	0.04%
13. duke university map	google	4	0.16%
	google canada	1	0.04%
14. site:epa.gov	google	5	0.20%
15. chemical mixtures	google	3	0.12%
	google uk	2	0.08%
16. lead poisoning	google	5	0.20%
17. lead contamination in soil and dust	yahoo	4	0.16%
18. research questions about children	google	2	0.08%
	google canada	2	0.08%
19. organophosphates	google	4	0.16%
20. pesticide exposure to children	google	4	0.16%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

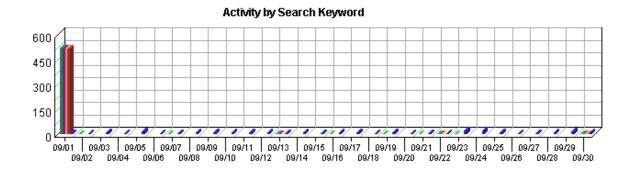
Q

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	fishing	531	4.83%
2.	green	523	4.76%
3.	bay	522	4.75%
4.	salmon	520	4.73%
5.	of	296	2.69%
6.	children	295	2.68%
7.	in	239	2.17%
8.	health	209	1.90%
9.	environmental	182	1.66%
10.	for	158	1.44%
11.	research	142	1.29%
12.	asthma	138	1.26%
13.	autism	118	1.07%
14.	the	103	0.94%
15.	university	102	0.93%
16.	on	96	0.87%
17.	to	93	0.85%
18.	children's	85	0.77%
19.	center	75	0.68%
20.	pesticides	75	0.68%
	Subtotal	4,502	40.96%
	Total	10,990	100.00%

Activity by Search Keyword with Engines Detail

Keyv	vords	Engines	Referrals	%
1.	fishing	google	530	4.82%
		google uk	1	0.01%
2.	green	google	522	4.75%
		google uk	1	0.01%
3.	bay	google	521	4.74%
		google uk	1	0.01%
4.	salmon	google	520	4.73%
5.	of	google	174	1.58%
		yahoo	76	0.69%
		google uk	14	0.13%
		aol netfind	6	0.05%
		google canada	6	0.05%
		msn	5	0.05%
		yahoo japan	3	0.03%
		yahoo india	3	0.03%
		google france	2	0.02%
		google italy	1	0.01%
		google australia	1	0.01%
		google japan	1	0.01%
		yahoo canada	1	0.01%
		lycos	1	0.01%
		yahoo spain	1	0.01%
		google germany	1	0.01%
6.	children	google	151	1.37%
		yahoo	96	0.87%
		google uk	11	0.10%
		google canada	9	0.08%
		msn	8	0.07%
		aol netfind	4	0.04%
		google australia	3	0.03%
		google italy	3	0.03%
		lycos	2	0.02%
		yahoo uk &ireland	2	0.02%
		yahoo canada	2	0.02%
		yahoo singapore	1	0.01%
		yahoo japan	1	0.01%
		yahoo spain	1	0.01%
		yahoo india	1	0.01%
7.	in	google	126	1.15%

	yahoo	80	0.73%
	google uk	9	0.08%
	google canada	7	0.06%
	aol netfind	3	0.03%
	google italy	2	0.02%
	google france	2	0.02%
	yahoo japan	2	0.02%
	msn	2	0.02%
	google australia	1	0.01%
	google germany	1	0.01%
	yahoo india	1	0.01%
	compuserve	1	0.01%
	lycos	1	0.01%
	yahoo uk &ireland	1	0.01%
8. health	google	134	1.22%
	yahoo	47	0.43%
	google uk	8	0.07%
	google canada	7	0.06%
	google australia	3	0.03%
	google italy	2	0.02%
	aol netfind	2	0.02%
	yahoo uk &ireland	2	0.02%
	msn	1	0.01%
	yahoo canada	1	0.01%
	yahoo japan	1	0.01%
	google japan	1	0.01%
9. environmental	google	106	0.96%
	yahoo	50	0.45%
	google canada	5	0.05%
	google australia	5	0.05%
	google uk	4	0.04%
	msn	4	0.04%
	aol netfind	3	0.03%
	yahoo india	2	0.02%
	yahoo canada	1	0.01%
	google germany	1	0.01%
	google italy	1	0.01%
10. for	google	108	0.98%
	yahoo	26	0.24%
	google canada	5	0.05%
	google uk	4	0.04%
	google australia	3	0.03%

	msn	3	0.03%
	aol netfind	2	0.02%
	google germany	2	0.02%
	yahoo india	1	0.01%
	yahoo canada	1	0.01%
	compuserve	1	0.01%
	google italy	1	0.01%
	yahoo japan	1	0.01%
11. research	google	97	0.88%
	yahoo	25	0.23%
	google uk	10	0.09%
	google canada	6	0.05%
	aol netfind	2	0.02%
	google germany	1	0.01%
	msn	1	0.01%
12. asthma	google	67	0.61%
	yahoo	46	0.42%
	google uk	6	0.05%
	aol netfind	5	0.05%
	google australia	3	0.03%
	msn	3	0.03%
	yahoo spain	2	0.02%
	google canada	2	0.02%
	google italy	2	0.02%
	yahoo japan	1	0.01%
	yahoo taiwan	1	0.01%
13. autism	google	75	0.68%
	yahoo	23	0.21%
	google uk	5	0.05%
	google canada	4	0.04%
	msn	3	0.03%
	aol netfind	3	0.03%
	google australia	2	0.02%
	lycos	1	0.01%
	google germany	1	0.01%
	yahoo singapore	1	0.01%
14. the	google	62	0.56%
	yahoo	23	0.21%
	google uk	9	0.08%
	google canada	4	0.04%
	yahoo canada	2	0.02%
	aol netfind	2	0.02%

	compuserve	1	0.01%
15. university	google	95	0.86%
	yahoo	3	0.03%
	google canada	2	0.02%
	msn	1	0.01%
	google japan	1	0.01%
16. on	google	53	0.48%
	yahoo	27	0.25%
	google uk	6	0.05%
	google canada	4	0.04%
	msn	2	0.02%
	yahoo india	1	0.01%
	yahoo uk &ireland	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.019
17. to	google	62	0.56%
	yahoo	18	0.16%
	google uk	6	0.05%
	msn	2	0.029
	google canada	2	0.029
	google france	1	0.019
	google germany	1	0.019
	aol netfind	1	0.019
18. children's	google	56	0.519
	yahoo	16	0.159
	msn	4	0.049
	google uk	4	0.049
	aol netfind	2	0.029
	google australia	1	0.019
	google canada	1	0.019
	yahoo uk &ireland	1	0.019
19. center	google	62	0.569
	yahoo	9	0.089
	google france	2	0.029
	aol netfind	1	0.019
	yahoo japan	1	0.019
20. pesticides	google	53	0.48%
•	yahoo	15	0.149
	google uk	4	0.04%
	google canada	2	0.02%
	google italy	1	0.01%
	00 ······J	•	0.01/

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

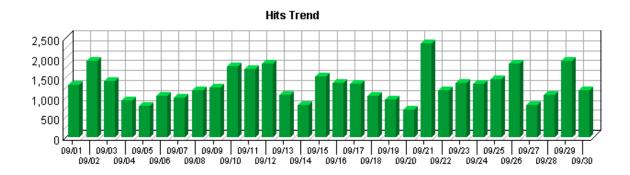
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

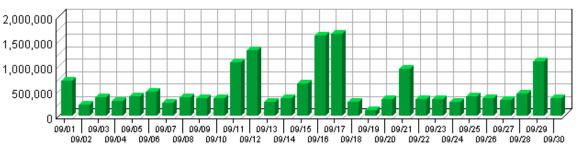
This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	39,444
Average Hits per Day	1,314
Home Page Hits	851





Technical Statistics

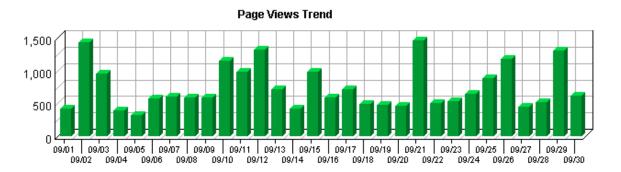
Total Hits	41,838	100%
Successful Hits	39,444	94.28%
Failed Hits	2,394	5.72%
Cached Hits	4,438	10.61%

Technical Dashboard 147

148 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
09/01	414	1.86%
09/02	1,427	6.42%
09/03	960	4.32%
09/04	393	1.77%
09/05	321	1.44%
09/06	578	2.60%
09/07	603	2.71%
09/08	593	2.67%
09/09	595	2.68%
09/10	1,150	5.17%
09/11	985	4.43%
09/12	1,313	5.91%
09/13	708	3.18%
09/14	421	1.89%
09/15	986	4.43%
09/16	592	2.66%
09/17	713	3.21%
09/18	484	2.18%
09/19	482	2.17%
09/20	459	2.06%
09/21	1,454	6.54%
09/22	498	2.24%
09/23	528	2.37%
09/24	643	2.89%
09/25	879	3.95%

Page Views Trend 149

09/26	1,171	5.27%
09/27	445	2.00%
09/28	514	2.31%
09/29	1,303	5.86%
09/30	622	2.80%
Total	22,234	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

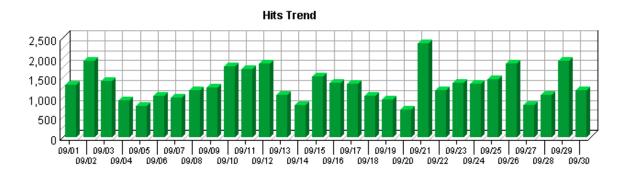


Periods of less activity can be considered good times for maintenance and content improvement.

150 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
09/01	1,315	3.33%
09/02	1,910	4.84%
09/03	1,403	3.56%
09/04	917	2.32%
09/05	786	1.99%
09/06	1,041	2.64%
09/07	990	2.51%
09/08	1,177	2.98%
09/09	1,242	3.15%
09/10	1,784	4.52%
09/11	1,709	4.33%
09/12	1,850	4.69%
09/13	1,065	2.70%
09/14	809	2.05%
09/15	1,517	3.85%
09/16	1,367	3.47%
09/17	1,352	3.43%
09/18	1,047	2.65%
09/19	943	2.39%
09/20	696	1.76%
09/21	2,354	5.97%
09/22	1,178	2.99%
09/23	1,360	3.45%
09/24	1,337	3.39%
09/25	1,465	3.71%

Hits Trend 151

09/26	1,844	4.67%
09/27	812	2.06%
09/28	1,056	2.68%
09/29	1,931	4.90%
09/30	1,187	3.01%
Total	39,444	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

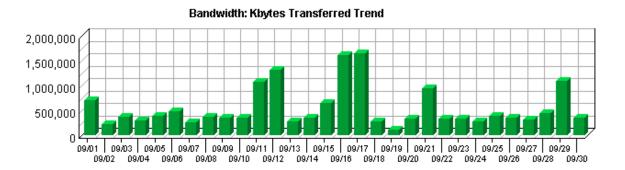
% – Percentage of hits that occurred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

152 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
09/01	709,305	4.37%
09/02	225,783	1.39%
09/03	361,374	2.22%
09/04	289,600	1.78%
09/05	391,142	2.41%
09/06	477,342	2.94%
09/07	266,602	1.64%
09/08	366,189	2.25%
09/09	352,073	2.17%
09/10	345,364	2.13%
09/11	1,070,632	6.59%
09/12	1,307,743	8.05%
09/13	284,877	1.75%
09/14	350,819	2.16%
09/15	652,647	4.02%
09/16	1,607,285	9.89%
09/17	1,650,287	10.16%
09/18	284,519	1.75%
09/19	105,845	0.65%
09/20	326,036	2.01%
09/21	941,506	5.79%
09/22	341,250	2.10%
09/23	337,755	2.08%
09/24	268,539	1.65%
09/25	379,782	2.34%

09/26	356,312	2.19%
09/27	310,687	1.91%
09/28	448,676	2.76%
09/29	1,087,983	6.70%
09/30	351,186	2.16%
Total	16,249,122	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card

Reserved – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

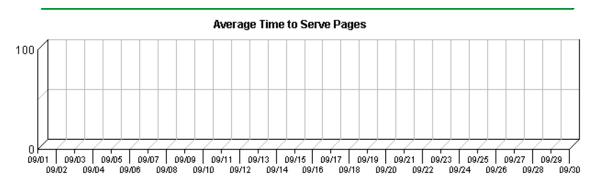
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Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
09/01	0	414	0
09/02	0	1,427	0
09/03	0	960	0
09/04	0	393	0
09/05	0	321	0
09/06	0	578	0
09/07	0	603	0
09/08	0	593	0
09/09	0	595	0
09/10	0	1,150	0
09/11	0	985	0
09/12	0	1,313	0
09/13	0	708	0
09/14	0	421	0
09/15	0	986	0
09/16	0	592	0
09/17	0	713	0
09/18	0	484	0
09/19	0	482	0
09/20	0	459	0
09/21	0	1,454	0
09/22	0	498	0
09/23	0	528	0
09/24	0	643	0
09/25	0	879	0

09/26	0	1,171	0
09/27	0	445	0
09/28	0	514	0
09/29	0	1,303	0
09/30	0	622	0
Total	0	22,234	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

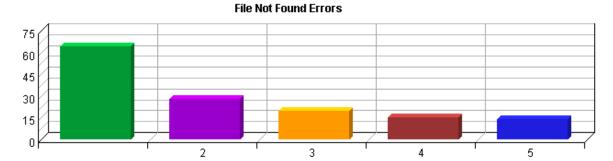
Errors Dashboard

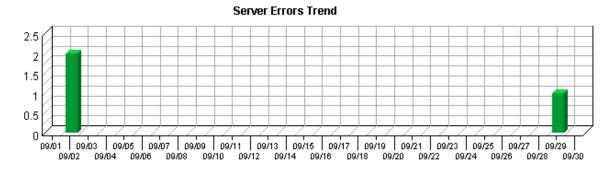
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	41,838	100%
Successful Hits	39,444	94.28%
Failed Hits	2,394	5.72%
Cached Hits	4,438	10.61%







Errors Dashboard 157

158 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	1,292	54.04%
2.	403 Forbidden	1,082	45.25%
3.	405 Method Not Allowed	17	0.71%
	Total	2,391	100.00%

Client Errors – Help Card

Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

Client Errors 159

160 Client Errors

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/childrenscenters/ research/children.css http://es.epa.gov/ncer/ childrenscenters/research/weblinks. html	64	4.95%
2.	/ncer/childrenscenters/ research/children.css http://es.epa.gov/ncer/ childrenscenters/research/	28	2.17%
3.	/ncer/childrenscenters/ outreach_docs/multimedia.html (no referrer)	20	1.55%
4.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ mtsinai_2006.html	15	1.16%
5.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ duke051507.html	14	1.08%
6.	/ncer/childrenscenters/full- text/33944.html (no referrer)	14	1.08%
7.	/ncer/childrenscenters/ FULL_TEXT/33372.html (no referrer)	13	1.01%
8.	/ncer/childrenscenters/ FULL_TEXT/33347.html (no referrer)	13	1.01%
9.	/ncer/childrenscenters/ FULL_TEXT/33368.html	13	1.01%

(no referrer)

	(no referrer)		
10.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ centersEHP1006.html	13	1.01%
11.	/ncer/childrenscenters/ FULL_TEXT/33992.html (no referrer)	13	1.01%
12.	/ncer/childrenscenters/ eskenazi2004/ (no referrer)	12	0.93%
13.	/ncer/childrenscenters/ FULL_TEXT/33361.html (no referrer)	12	0.93%
14.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ umdnj_021807.html	12	0.93%
15.	/ncer/childrenscenters/ FULL_TEXT/33341.html (no referrer)	12	0.93%
16.	/ncer/childrenscenters/ FULL_TEXT/33871.html (no referrer)	12	0.93%
17.	/ncer/childrenscenters/33956. html (no referrer)	12	0.93%
18.	/ncer/childrenscenters/ FULL_TEXT/33371.html (no referrer)	12	0.93%
19.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ ucdavis_080807.html	12	0.93%
20.	/ncer/childrenscenters/ FULL_TEXT/33977.html (no referrer)	11	0.85%
	Subtotal	327	25.31%
	Other	965	74.69%
	Total	1,292	100.00%

File Not Found Errors - Help Card

5

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

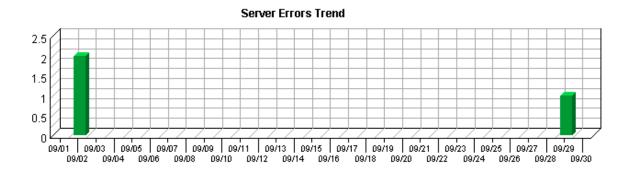
% – Percentage of the total 404 and 410 errors that were for this file.

Q

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	3	100.00%
	Total	3	100.00%

Server Errors - Help Card



Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



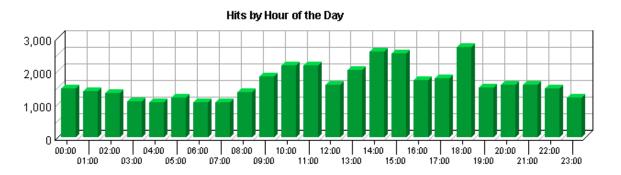
Use this page to determine what maintenance is necessary.

Server Errors 165

166 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

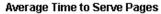


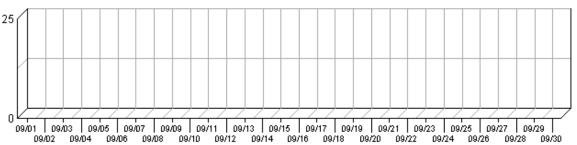
Most Active Summary

Most Active Date	September 21, 2008
Number of Hits on Most Active Date	2,354
Most Active Day of the Week	Mon
Most Active Hour of the Day	18:00-18:59

Activity on Weekdays Summary

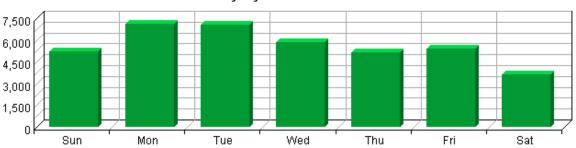
Total Hits Weekdays	30,621
Total Visits Weekdays	6,389
Average Number of Visits per day on Weekdays	290
Average Number of Hits per day on Weekdays	1,391





Activity Dashboard 167

Hits by Day of the Week



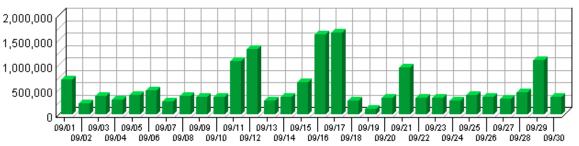
Least Active Summary

Least Active Date	September 20, 2008
Number of Hits on Least Active Date	696
Least Active Day of the Week	Sat
Least Active Hour of the Day	07:00-07:59

Activity on Weekends Summary

Total Hits Weekend	8,823
Total Visits Weekend	1,946
Average Number of Visits per Weekend	486
Average Number of Hits per Weekend	2,205

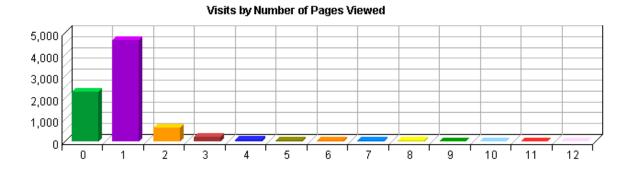




168 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	2,287	27.45%
1	4,651	55.82%
2	655	7.86%
3	206	2.47%
4	93	1.12%
5	50	0.60%
6	47	0.56%
7	27	0.32%
8	31	0.37%
9	21	0.25%
10	12	0.14%
11	13	0.16%
12	5	0.06%
Subtotal	8,098	97.19%
Other	234	2.81%
Total	8,332	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

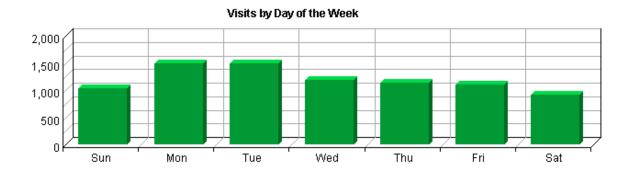
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	1,038	12.45%
Mon	1,486	17.83%
Tue	1,488	17.85%
Wed	1,187	14.24%
Thu	1,134	13.61%
Fri	1,094	13.13%
Sat	908	10.89%
Total Weekend	1,946	23.35%
Total Weekdays	6,389	76.65%
Total	8,335	100.00%

Visits by Day of the Week - Help Card

3

 $\boldsymbol{Day}-\boldsymbol{Specified}$ day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

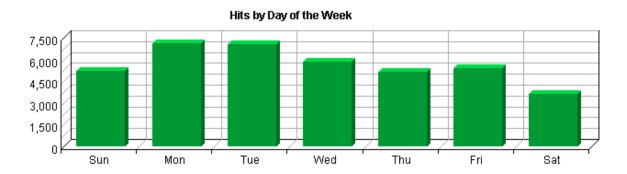
8

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	5,209	13.21%
Mon	7,118	18.05%
Tue	7,066	17.91%
Wed	5,876	14.90%
Thu	5,138	13.03%
Fri	5,423	13.75%
Sat	3,614	9.16%
Total Weekend	8,823	22.37%
Total Weekdays	30,621	77.63%
Total	39,444	100.00%

Hits by Day of the Week - Help Card

5

Day – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

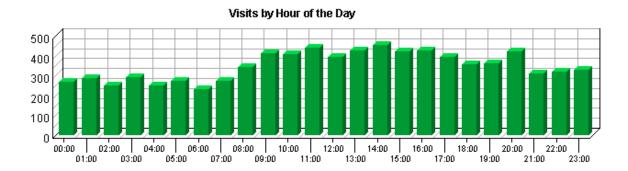
 $\mbox{\%}$ – Percentage of total hits that occurred on the specified day of the week.

S

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

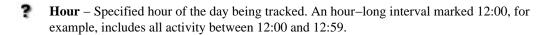
Hour	Visits	%
00:00	270	3.24%
01:00	286	3.43%
02:00	251	3.01%
03:00	293	3.52%
04:00	250	3.00%
05:00	274	3.29%
06:00	231	2.77%
07:00	271	3.25%
08:00	341	4.09%
09:00	411	4.93%
10:00	407	4.88%
11:00	438	5.25%
12:00	393	4.72%
13:00	428	5.13%
14:00	455	5.46%
15:00	421	5.05%
16:00	424	5.09%
17:00	394	4.73%
18:00	356	4.27%
19:00	362	4.34%
20:00	420	5.04%
21:00	311	3.73%
22:00	321	3.85%
23:00	327	3.92%
Total Visits during Work Hours (8:00am-5:00pm)	3,718	44.61%

Total Visits during After Hours (5:01pm-7:59am)	4,617	55.39%
Total	8,335	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00-14:59
Least Active Hour of the Day	06:00-06:59

Visits by Hour of the Day - Help Card



Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

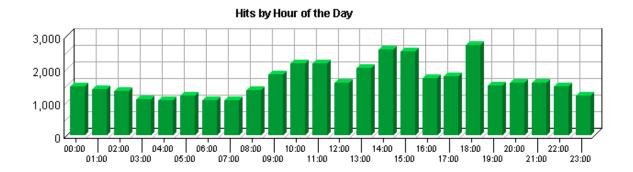
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

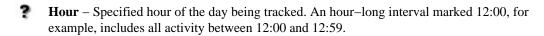
00:00 1,462 3.71% 01:00 1,392 3.53% 02:00 1,330 3.37% 03:00 1,074 2.72% 04:00 1,058 2.68% 05:00 1,203 3.05% 06:00 1,067 2.71% 07:00 1,052 2.67% 08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75% 23:00 1,199 3.04%	Hour	Hits	%
02:00 1,330 3.37% 03:00 1,074 2.72% 04:00 1,058 2.68% 05:00 1,203 3.05% 06:00 1,067 2.71% 07:00 1,052 2.67% 08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	00:00	1,462	3.71%
03:00 1,074 2.72% 04:00 1,058 2.68% 05:00 1,203 3.05% 06:00 1,067 2.71% 07:00 1,052 2.67% 08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	01:00	1,392	3.53%
04:00 1,058 2.68% 05:00 1,203 3.05% 06:00 1,067 2.71% 07:00 1,052 2.67% 08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	02:00	1,330	3.37%
05:00 1,203 3.05% 06:00 1,067 2.71% 07:00 1,052 2.67% 08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	03:00	1,074	2.72%
06:00 1,067 2.71% 07:00 1,052 2.67% 08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	04:00	1,058	2.68%
07:00 1,052 2.67% 08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	05:00	1,203	3.05%
08:00 1,352 3.43% 09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	06:00	1,067	2.71%
09:00 1,820 4.61% 10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	07:00	1,052	2.67%
10:00 2,176 5.52% 11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	08:00	1,352	3.43%
11:00 2,153 5.46% 12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	09:00	1,820	4.61%
12:00 1,577 4.00% 13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	10:00	2,176	5.52%
13:00 2,037 5.16% 14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	11:00	2,153	5.46%
14:00 2,570 6.52% 15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	12:00	1,577	4.00%
15:00 2,538 6.43% 16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	13:00	2,037	5.16%
16:00 1,729 4.38% 17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	14:00	2,570	6.52%
17:00 1,791 4.54% 18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	15:00	2,538	6.43%
18:00 2,732 6.93% 19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	16:00	1,729	4.38%
19:00 1,497 3.80% 20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	17:00	1,791	4.54%
20:00 1,582 4.01% 21:00 1,573 3.99% 22:00 1,480 3.75%	18:00	2,732	6.93%
21:00 1,573 3.99% 22:00 1,480 3.75%	19:00	1,497	3.80%
22:00 1,480 3.75%	20:00	1,582	4.01%
	21:00	1,573	3.99%
23:00 1,199 3.04%	22:00	1,480	3.75%
	23:00	1,199	3.04%

Total Hits during Work Hours (8:00am-5:00pm)	17,952	45.51%
Total Hits during After Hours (5:01pm-7:59am)	21,492	54.49%
Total	39,444	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	18:00–18:59
Least Active Hour of the Day	07:00-07:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

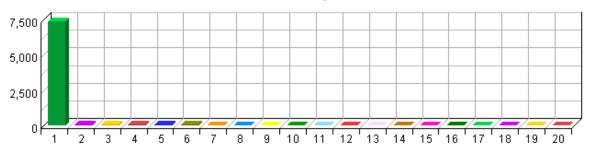
% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.





Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	7,376	88.53%
1–2	85	1.02%
2–3	59	0.71%
3–4	43	0.52%
4–5	43	0.52%
5–6	38	0.46%
6–7	26	0.31%
7–8	26	0.31%
8–9	21	0.25%
9–10	18	0.22%
10–11	13	0.16%
11–12	18	0.22%
12–13	18	0.22%
13–14	14	0.17%
14–15	13	0.16%
15–16	17	0.20%
16–17	12	0.14%
17–18	16	0.19%
18–19	13	0.16%
19–20	8	0.10%
Subtotal	7,877	94.54%
Other	455	5.46%
Total	8,332	100.00%

Visit Duration by Visits 179

Visit Duration by Visits - Help Card

Visit Duration (minutes) – The number of minutes your web site was viewed.

Visits - Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

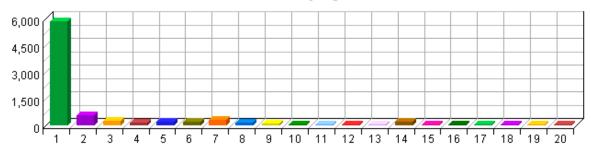
% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.





Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	5,852	26.31%
1–2	571	2.57%
2–3	249	1.12%
3–4	136	0.61%
4–5	211	0.95%
5–6	202	0.91%
6–7	309	1.39%
7–8	141	0.63%
8–9	115	0.52%
9–10	62	0.28%
10–11	65	0.29%
11–12	73	0.33%
12–13	52	0.23%
13–14	205	0.92%
14–15	37	0.17%
15–16	68	0.31%
16–17	36	0.16%
17–18	65	0.29%
18–19	37	0.17%
19–20	38	0.17%
Subtotal	8,524	38.33%
Other	13,716	61.67%
Total	22,240	100.00%

Visit Duration by Page Views - Help Card

5

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

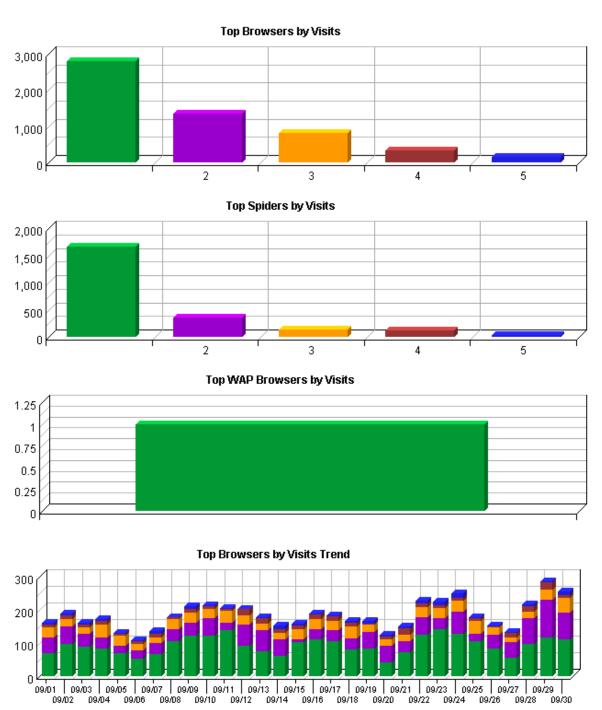
% – Percentage of visitors who viewed your page for the specified duration of time.



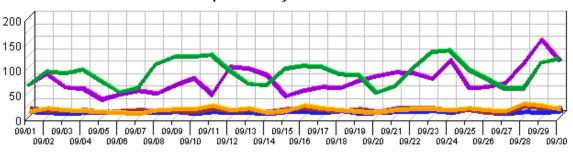
This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

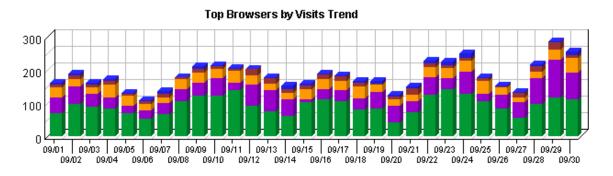


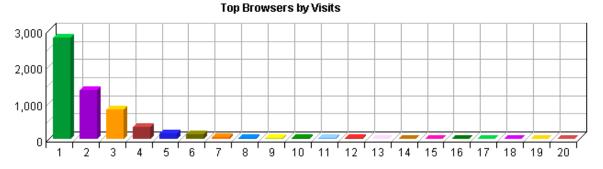
Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits %	Hits
1.	Microsoft Internet Explorer	2,808 47.78%	11,214
2.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	1,353 23.02%	1,978
3.	Mozilla	819 13.94%	4,052
4.	Other Netscape Compatible	318 5.41%	1,489
5.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	160 2.72%	226
6.	Jakarta Commons-HttpClient/3.0.1	124 2.11%	2,463
7.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	55 0.94%	527
8.	Others	35 0.60%	82
9.	InfoMinder (V2.0 Win32)	30 0.51%	60
10.	Safari	23 0.39%	68
11.	Netscape	21 0.36%	35
12.	Opera	16 0.27%	48
13.	NLESE USEPA	12 0.20%	13
14.	Yandex/1.01.001 (compatible; Win16; I)	12 0.20%	945
15.	ColdFusion	9 0.15%	9
16.	WebVac (webmaster@pita.stanford.edu WebVac.org)	6 0.10%	607

Top Browsers 185

17.	BDFetch	6	0.10%	6
18.	Wget/1.10.2 (Red Hat modified)	6 (0.10%	10
19.	ia_archiver	4 (0.07%	7
20.	larbin_2.6.3 larbin2.6.3@unspecified.mail	4 (0.07%	5
	Subtotal	5,821 99	9.05%	23,844
	Other	56	0.95%	176
	Total	5,877 100	0.00%	24,020

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Browser data can help you determine how to configure your site for optimal viewing.

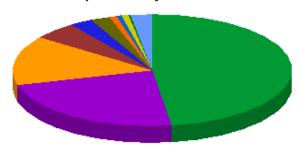
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

186 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	1,531	26.05%	6,566
••	2	6.0	1,223	20.81%	4,488
		5.0	18	0.31%	75
		8.0	12	0.20%	37
		5.5	9	0.15%	17
		4.0	3	0.05%	5
		5.01	2	0.03%	2
		4.01	2	0.03%	3
		Version Unknown	2	0.03%	2
		3.02	1	0.02%	1
		5.21	1	0.02%	1
		6.0b	1	0.02%	2
		1.	1	0.02%	3
		mutant	1	0.02%	2
		5.00	1	0.02%	10
		Other	0	0.00%	0
2.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	1,353	23.02%	1,978
		Other	0	0.00%	0
3.	Mozilla	2008070208	251	4.27%	1,683
		20080702	138	2.35%	569
		Version Unknown	126	2.14%	544
		2008070206	45	0.77%	223
		2008092417	36	0.61%	233
		2008091620	28	0.48%	132

20080829	22	0.37%	94
20080404	20	0.34%	98
20071025	14	0.24%	70
20080721	12	0.20%	20
2008052906	11	0.19%	34
20071127	11	0.19%	30
20080109	6	0.10%	23
2008092414	6	0.10%	20
20070515	5	0.09%	17
20080201	5	0.09%	13
20070725	5	0.09%	14
20050920	4	0.07%	5
20060909	4	0.07%	27
20070914	4	0.07%	4
2008091618	3	0.05%	11
20071008	3	0.05%	7
20070219	3	0.05%	15
2008061004	3	0.05%	13
20070508	3	0.05%	8
2008072820	3	0.05%	14
20051111	3	0.05%	3
20061010	3	0.05%	7
	2	0.03%	4
20061204	2	0.03%	10
20080311	2	0.03%	10
20080826	2	0.03%	3
20080623	2	0.03%	10
20040113	1	0.02%	3
20061011	1	0.02%	4
20030827	1	0.02%	4
2008071719	1	0.02%	1
20050919	1	0.02%	5
20060111	1	0.02%	5
20030916	1	0.02%	3
20021016	1	0.02%	1
200609211	1	0.02%	1
20050207	1	0.02%	1
20061206	1	0.02%	5
20051019	1	0.02%	1
20070308	1	0.02%	5
20070308	1	0.02%	1
20051102	1	0.02%	5
20030913	1	U.U4 /0	3

2008080100
20070930
20070501
20021126
2008090514
20060918
2008061015
20050319
20070216
20080715
20050224
20050716
20050716
20041107
20050414
20011011
20080512
Other 0 0.00% 4. Other Netscape Compatible Version 318 5.41% 1,4
4. Other Netscape Compatible Version 318 5.41% 1,4
Unknown
Other 0 0.00%
5. msnbot–media/1.1 (Version 160 2.72%
http://search.msn.com/msnbot.htm) Unknown
Other 0 0.00%
6. Jakarta Commons–HttpClient/3.0.1 Version 124 2.11% 2,4 Unknown
Other 0 0.00%
7. Yanga WorldSearch Bot v1.1/beta Version 55 0.94%
(http://www.yanga.co.uk/) Unknown
Other 0 0.00%
8. Others Version 35 0.60% Unknown
Other 0 0.00%
9. InfoMinder (V2.0 Win32) Version 30 0.51% Unknown
9. InfoMinder (V2.0 Win32) Version 30 0.51%
9. InfoMinder (V2.0 Win32) Version Unknown 30 0.51%
9. InfoMinder (V2.0 Win32) Version Unknown Other 0 0.00%
9. InfoMinder (V2.0 Win32) Version Unknown Other 0 0.00% 10. Safari YY/ADOBE 6 0.10%
9. InfoMinder (V2.0 Win32) Version Unknown Other 0 0.00% 10. Safari YY/ADOBE 419.3 5 0.09%
9. InfoMinder (V2.0 Win32) Version Unknown Other 0 0.00% 10. Safari YY/ADOBE 419.3 5 0.09% 312.6 4 0.07%
9. InfoMinder (V2.0 Win32) Version Unknown Other 0 0.00% 10. Safari YY/ADOBE 419.3 5 0.09% 312.6 4 0.07% 312 2 0.03%
9. InfoMinder (V2.0 Win32) Version Unknown Other 0 0.00% 10. Safari YY/ADOBE 419.3 5 0.09% 312.6 4 0.07% 312 2 0.03% 521.24 2 0.03%

		51	1	0.020/	1
		125.9	1	0.02% 0.02%	1
		Other	0	0.02%	0
11.	Netscape	4.74	12	0.20%	12
11.	Netscape	4.74	3	0.20%	3
		7.2	2	0.03%	6
		2008050509	1	0.03 /8	3
		4.0	1	0.02%	6
		7.1	1	0.02%	4
		4.61	1	0.02%	1
		Other	0	0.02 /8	0
12.	Omorro	9.52	7	0.00%	29
12.	Opera	9.52	3	0.12%	
					7
		9.20	1	0.02% 0.02%	1
		9.27	1		1
		9.51	1	0.02%	1
		6.01	1	0.02%	1
		9.25	1	0.02%	5
		9.00	1	0.02%	3
10	NA EGE MGED	Other	0	0.00%	0
13.	NLESE USEPA	Version Unknown	12	0.20%	13
		Other	0	0.00%	0
14.	Yandex/1.01.001 (compatible; Win16; I)	Version Unknown	12	0.20%	945
		Other	0	0.00%	0
15.	ColdFusion	Version Unknown	9	0.15%	9
		Other	0	0.00%	0
16.	WebVac (webmaster@pita.stanford.edu WebVac.org)	Version Unknown	6	0.10%	607
		Other	0	0.00%	0
17.	BDFetch	Version Unknown	6	0.10%	6
		Other	0	0.00%	0
18.	Wget/1.10.2 (Red Hat modified)	Version Unknown	6	0.10%	10
		Other	0	0.00%	0
19.	ia_archiver	Version Unknown	4	0.07%	7
		Other	0	0.00%	0
20.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version Unknown	4	0.07%	5
		Other	0	0.00%	0

Subtotal	5,821	99.05%	23,844
Other	56	0.95%	176
Total	5,877	100.00%	24,020

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

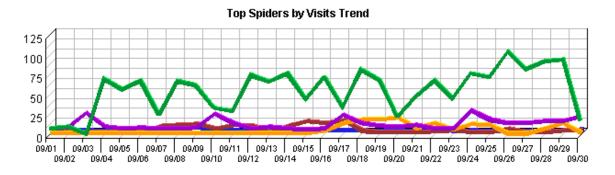
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

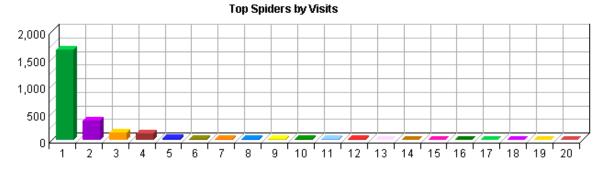
S

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	1,667	67.82%	2,088
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	363	14.77%	6,385
3.	Mozilla/5.0 (Twiceler–0.9 http://www.cuil.com/twiceler/robot.html)	134	5.45%	382
4.	Gigabot	114	4.64%	865
5.	Googlebot	37	1.51%	37
6.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	23	0.94%	96
7.	Yeti	15	0.61%	15
8.	WebAlta Crawler	14	0.57%	76
9.	MSR–ISRCCrawler	13	0.53%	43
10.	ichiro	12	0.49%	303
11.	theplanetCrawler	11	0.45%	427
12.	WebTrends	11	0.45%	1,930
13.	Mozilla/5.0 (compatible; heritrix/1.14.1 http://crawler.archive.org)	7	0.28%	1,339

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14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	5	0.20%	8
15.	Mozilla/5.0 (compatible; heritrix/1.14.0 http://crawler.archive.org)	4	0.16%	477
16.	Mozilla/5.0 (compatible; discobot/1.0; http://discoveryengine.com/discobot.html)	4	0.16%	34
17.	ia_archiver (http:	4	0.16%	7
18.	Grub	4	0.16%	4
19.	Speedy Spider (http:	2	0.08%	2
20.	Mozilla/5.0 (Windows; U; Windows NT 5.1; en–US; rv:1.8.1; maxamine.com–robot) Gecko/20061010 Firefo	2	0.08%	2
	Subtotal	2,446	99.51%	14,520
	Other	12	0.49%	904
	Total	2,458	100.00%	15,424

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

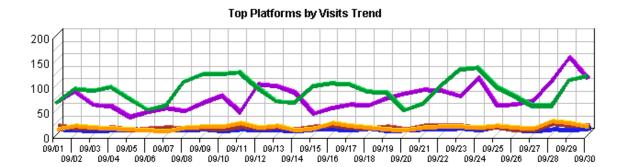
% – Percentage of total spider visits or hits by the specified spider.

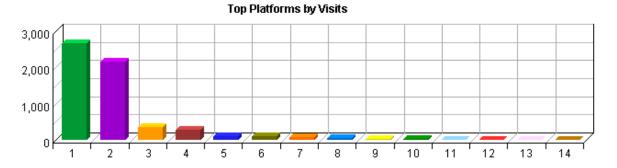
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

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Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	2,663	45.31%	11,476
2.	Others	2,155	36.67%	7,635
3.	Windows 2000	348	5.92%	1,367
4.	Windows NT	277	4.71%	1,053
5.	Macintosh	104	1.77%	448
6.	Macintosh PowerPC	103	1.75%	430
7.	Windows 2003	80	1.36%	357
8.	Linux	48	0.82%	120
9.	Windows 98	38	0.65%	102
10.	Windows Win32s	36	0.61%	66
11.	Windows 3.x	12	0.20%	945
12.	Windows ME	6	0.10%	12
13.	Windows 95	5	0.09%	7
14.	SunOS	2	0.03%	2
	Total	5,877	100.00%	24,020

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Top Platforms - Help Card

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Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

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Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue

101 = Success: Switching Protocols

200 = Success: OK 201 = Success: Created 202 = Success: Accepted

203 = Success: Non–Authoritative Information

204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently

302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified

305 = Success : Use Proxy

307 = Success: Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required

403 = Failed: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

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Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.